

Apple TV Management, Distribution, & Usage Cases

To the Enterprise and Beyond!

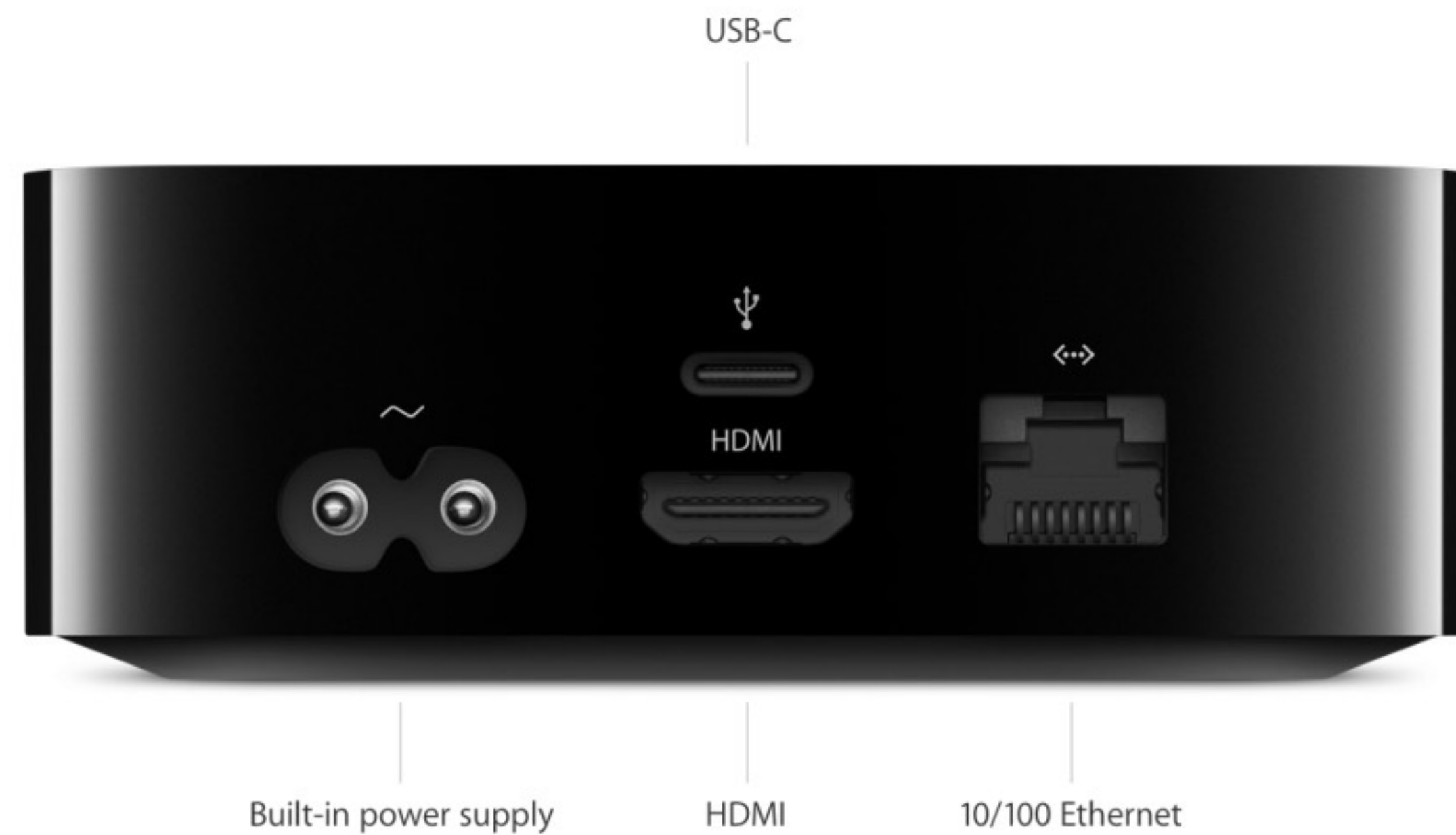
From Hobby to Wide Use



2nd/3rd Gen



4th Gen



Current Model



Use Cases

- Conference Room Displays
- Digital Signage Solution
- Media Players

The problem

Christ Chapel Bible Church

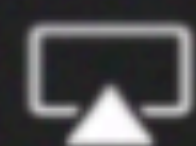
- Expand digital signage while minimizing cost
- Allow multi-signage on ultra-large displays while minimizing cost.
- Allow wireless screen display in conference rooms
- Enable digital content in classrooms

The Tech Stack

- Carousel Digital Signage Platform (Hosted locally on Windows Server)
- Mac Pro Media Server
- 75% macOS/iPadOS
- Jamf Pro (Cloud)

The Solutions

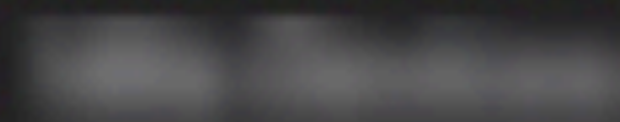
Conference Room Display



AirPlay

Wirelessly send what's on your iOS device or computer to this display using AirPlay. Learn more at help.apple.com/appletv/.

NETWORK CONFIGURATION



CHOOSE THIS APPLE TV

Games Room

Welcome to ABC conference.



AirPlay

Wirelessly send what's on your iOS device or computer to this display using AirPlay. Learn more at help.apple.com/appletv/.

CHOOSE THIS APPLE TV

Apple TV 4K

Digital Signage

MISSION

WE EXIST TO HELP FACILITIES
**EFFICIENTLY
COMMUNICATE**
IN THE PLACES WHERE PEOPLE GATHER

GOOD MORNING!
11:02 AM

The digital display is mounted on a white wall. It features a white background with a dark blue geometric shape in the top-left and bottom-left corners. The text is arranged in a clean, modern font. The time display is on a red vertical bar on the right side of the screen.



Media Player

PlexDvr



Home



TV Shows



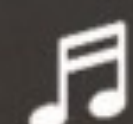
Movies



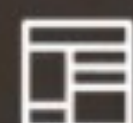
Music



TIDAL



News



Web Shows



Continue Watching

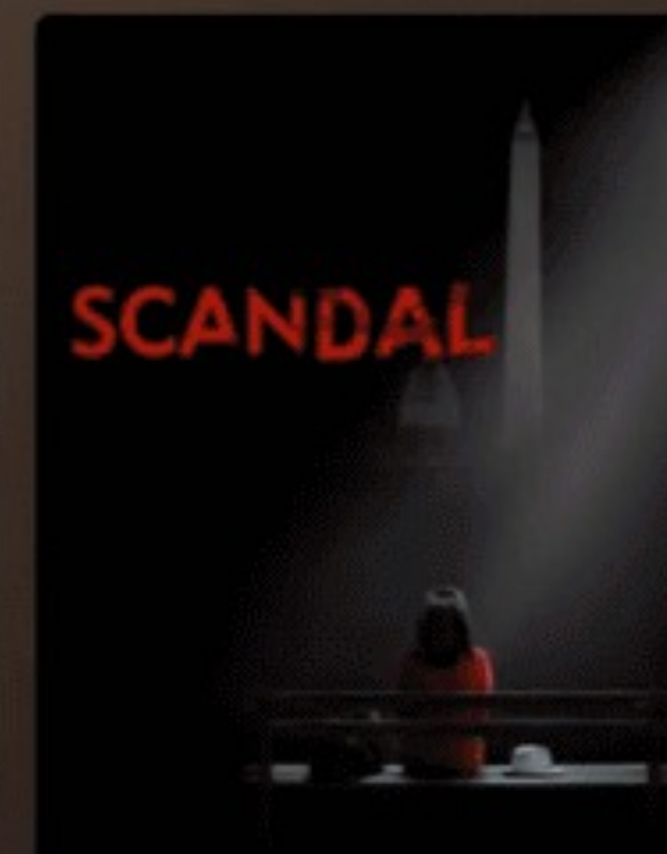


Saturday Night Live
S44 • E16
Sandra Oh / Tame Impala



This Is Us
S3 • E18
Her

On Deck



Important Notes

- Enrolling
- Networking
- Configuration

Links

- MacAdmins Slack: colline
- LinkedIn: <https://linkedin.com/in/collin-elliott>
- Exhibit: <https://exhibit.readthedocs.io/en/latest/>
- Carousel: <https://www.carouselsignage.com/>
- Plex: <https://www.plex.tv/>