### Serif

There are three principal features of the roman face which were gradually modified in the three centuries from Jenson to Bodoni. In the earliest romans, the serifs were inclined and bracketed, that is to say, the underpart of the serif was connected to the stem in a curve or by a triangular piece. On the upper case the serifs were often thick slabs extending to both sides of the uprights. In the typical modern face serifs are thin, flat and unbracketed. In between the two extremes various gradations are found. In all early romans the incidence of colour or stress is diagonal, while in the modern face it is vertical. If an O is drawn with a broad-nibbed pen held at an angle to the paper, the two thickest parts of the letter will be diagonally opposite. This was the manner in which the calligraphers of the fifteenth century drew an O; but by the year 1700 the writing masters, whose work was being reproduced in copper-engraved plates, had adopted the method of holding the pen at right angles to the paper, thus producing a vertical stress. The engravers of type who developed the modern face were adapting to tyopgraphy a style already prevalent among the engravers. The third point in which the design was modified was in the amount of variation between the thick and thin strokes, and in the degree of abruptness of the variation. In the fifteenth century the stress was slight and gradual, in the nineteenth it was extreme and abrupt.

Americana	Century Schoolbook	Craw Clarendon	MacFarland	Van Dijck
Ancient Roman	Century Schoolbook Italic	Craw Clarendon Condensed	MacFarland Condensed	Van Dijck Italic
Antique Extended No. 53	Cheltenham	Craw Modern	MacFarland Italic	
Artcraft Italic	Cheltenham Bold	Deepdene Italic	Nubian	
Baskerville	Cheltenham Bold Condensed	Eden	Palatino Italic	
Baskerville Italic	Cheltenham Bold Extra	Encore	Palatino Semi-Bold	
Bauer Bodoni Bold	Condensed	Engravers Roman	Paramount	
Bembo	Cheltenham Bold Italic	Engravers Roman Bold	Pencraft Oldstyle	
Bembo ITalic	Cheltenham Bold Outline	Engravers Roman Shaded	Rivoli Italic	
Bernhard Modern Roman	Cheltenham Italic	Garamond	Stymie Black	
Bernhard Modern Roman Italic	Clarendon Medium	Garamond Bold	Stymie Bold	
Bodoni	Cloister Oldstyle	Garamond Bold Italic	Stymie Bold Condensed	
Bodoni Bold	Cloister Oldstyle Italic	Garamond Italic	Stymie Extra Bold	
Bodoni Bold Italic	Cooper Black	Garamont	Stymie Italic	
Bodoni Italic	Cooper Black Condensed	Garamont Italic	Stymie Light	
Caslon Bold	Cooper Black Italic	Goudy Bold	Stymie Medium	
Caslon Bold Italic	Cooper Hilite	Goudy Light Oldstyle	Times New Roman Bold	
Caslon No. 540	Copperplate Gothic	Goudy Open	Times New Roman Bold Italic	
Caslon Old Face	Copperplate Gothic Bold	Goudytype	Times Roman Bold	
Caslon Oldstyle No. 471	Copperplate Gothic Heavy	Hadriano Regular	Times Roman Bold Italic	
Caslon Oldstyle No. 471 Italic	Copperplate Gothic Heavy Condensed	Hadriano Stonecut	Typewriter	
Caslon Openface	Copperplate Gothic Light	Hellenic Wide	Typo Roman Shaded	
Century Bold Condensed	Copperplate Gothic Light	Kennerly Italic	Ultra Bodoni	
Century Expanded	Extended	Louvaine Bold Italic	Ultra Bodoni Italic	

### **Americana**

### ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$£1234567890

Americana, designed by Richard Isbell, was introduced in 1966 by ATF. Fonts include several characters not usually available, such as the center dot, hyphen and short dash positioned to center on cap height as well as versions in the usual lowercase position. The interrobang (ATF calling it *interabang*), the first new punctuation mark to be introduced in three hundred years and the only one to be designed by an American, is also included. Companion face, *Americana Extra Bold*, was the last new typeface to be created by ATF.

Point size	Case No.
36	1
60	2

### **Ancient Roman**

## ABCDEFGHIJKLMNOPRSTUVWXYZ&MRW\$1234567890£ abcdefghijklmnopqrstuvwxyz.,-:;'!?

**Ancient Roman** was Keystone Type Foundry's adaptation in 1904 of the *Golden* type of William Morris, comparable to *Jenson Oldstyle*, but distinguished by the unusual alternate versions of *MRW*; other differences were minor.

Point size	Case No.
14	3
30	4

### **Antique Extended No. 53**

# ABCDEFGHIJKLMNO PQRSTUVVVXYZ abcdefghijklmnoprstuvvxyz

Antique in general is a generic nineteenth-century term applied to a variety of old type styles. A few that were given a new lease on life by Monotype and the slug machines are listed here; others were similar to the older *Clarendons*, *Dorics*, *Ionics*, etc. Also see *Bold Antique* and *Bold Condensed Antique*, *Modern Antique* and *Modern Antique Condensed*, and *Old Style Antique*; also *Cushing Antique*, *Latin Antique*, Hellenic Wide, etc.

Po	in	ıt	S	iz	ze		Case	No	
12								5	

### **Artcraft Italic**

## ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdef&hijklmnopqrstuvwxyzfiflffiffl.,-:;'!? \$12345 CABDCMNPRTThthet&strytyof DOO

**Artcraft** was designed in 1912 by Robert Wiebking and featured under the name of Craftsman in the first ad for his short-lived Advance Type Foundry, operated by Wiebking, Hardinge & Company, in Chicago. A short time later, the face was advertised as Art-Craft, and later as one word—Artcraft. Advance was soon taken over by Western Type Foundry, for whom wiebking designed Artcraft Italic and Artcraft Bold a year or two later. Western in turn was taken over by Barnhart Brothers & Spindler in 1918. BB&S was already owned by ATF but operated seperately until 1929; in the meantime, though, Artcraft and a number of other faces were shown in ATF specimens as well as those of BB&S.

Artcraft has an unusual roundness in some of its serifs and line endings, and a line of it produces a rolling feeling; some characters have curlicues, such as the long curl at the top of the *a* and *f* and the exaggerated ear on the *g*. A number of auxiliary characters were made for roman and italic fonts; as these were sold seperately, they were overlooked by many printers and typographers. The boldface has fewer eccentricities.

Po	in	t	S	iz	Case No.		
14							1034
18							1035
24							1036
30							1037

### **Baskerville**

Baskerville Roman, ATF

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyzfiflffffffl.,-:;'!?&\$1234567890&

Baskerville Italic, ATF

ABCDEFGHIJKLMNOPQRSTUVWXYZ ABDEGMNPRY abcdefghijklmnopqrstuvwxyz & fffiffiffff ,.-;:'!?& \$1234567890

Baskerville Roman, Monotype

ABCDEFGHIJKLMNOPQRSTUVWXYZƌ 1234567890 abcdefghijklmnopqrstuvwxyzæœffflffiffl1234567890[(&\$.,-'':;!?)]

Baskerville Italic, Monotype

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyzfiffffffi 1234567890&\$.,-:;!? 1234567890

**Baskerville.** The Baskerville type family is based on the types of John Baskerville, a distinguished eighteenth-century English printer and typefounder. Baskerville's typefaces are based on and other popular faces of the day, but are more precise and have a little more contrast, with stress more nearly on the vertical, making them the first transitional designs between oldstyles typified by *Caslon* and moderns typified by *Bodoni*.

in	t	S	iz	e	!			Case N
sk	eı	V	ill	e	R	0	m	an ATF
								8
								9
								10
								11
								12
								13
								14
sk	eı	ν	ill	le	Ιt	a	lic	: ATF
								18
								19
sk	eı	7/	ill	le	R	0	m	an, Mono
								6
								8
sk	eı	ν	ill	le	Ιt	a	lic	., Mono
								15
								16
								17
sk	eı	7/	ill	le	R	0	m	an,
ai	//	С	<u>a</u> į	วร	: (	)ri	ıly	,
		skei 	skerv	skervili   skervili  skervili	skerville skerville skerville skerville	skerville R	skerville Ita	skerville Rom.

12 . . . . . . . . 7

### **Bembo**

<u>Bembo</u>

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxyz&\$1234567890.,-;;"''!?fifffffiffl \*†§

Bembo Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ ƌ \$1234567890 abcdefghijklmnopqrstuvwxyz ææ fffiffiflfl [](),.-;':'!?& 1234567890

**Bembo** was cut by the English Monotype corporation under the direction of Stanley Morison in 1929, and by Lanston Monotype in America shortly thereafter. It derives from the first roman type used by Aldus Manutius in the dialogue *De Aetna* by Pietro Bembo and printed in Venice in 1495. The italic is adapted from a 1524 face of Giovanni Taglienti. English Monotype also made *Bembo Bold* and *Bembo Bold Italic*.

Po	Case N												
<u>Bembo</u>													
12									22				
18									23				
18									24				
24									25				
30									26				
36									27				
48									28				
60									29				
72									30				
<u>Bei</u>	m	ba	)	tá	1/1	<u>.</u>							
14									31				
16									32				
18									33				
24									34				
30									35				
36									36				

### **Bernhard Modern Roman**

Bernhard Modern Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz.,-:;"""!?\\$\\$1234567890\&

Bernhard Modern Roman Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz.,-:;'""!?&Th { \$1234567890

**Bernhard Modern Roman**. In 1937, several characters of *Bernhard Booklet* and *Italic* were redrawn by Lucian Bernhard, the original designer. At the request of ATF it was reissued as Bernhard Modern Roman and Italic. Compare *Cochin*; also *Drew*.

Point size	Case No.
Bernhard Modern	n Roman
10	37
14	38
18	39
Bernhard Modern	n Roman Italic
18	40

### **Bodoni**

**Bodoni** 

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyzfiflffffffff.,-;;!?&\$1234567890 \*\*\*\*

Bodoni Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ& """ abcdefghijklmnopqrstuvvwwxyz 1234567890\$.,-:;'!?&fiflfffff

**Bodoni**. All versions of this type family are based on the work of Giambattista Bodoni, eighteenth-century Italian master printer generally credited with originating the style of letter known as "modern," featuring mechanical perfection of form and more severe contrast between thick and thin strokes than traditional faces.

Henry L. Bullen encouraged the resurrection of the Bodoni design, first of a series of such recreations, while his Typographic Library at ATF provided the resources for research into the works of the historic master designers. The most popular interpretations in America are those drawn by Morris Fuller Benton for ATF. His Bodoni, Bodoni Italic, Bodoni Book and Italic, and Bodoni Bold and Italic were introduced by ATF in 1910-11. Compare Louvaine, French Round Face, Suburban French. See Also Bauer Bodoni.

### Point size Case No. Bodoni 6 . . . . . . . . 41 6 . . . . . . . . 1016 8 . . . . . . . . 1015 10 . . . . . . . 42 10 . . . . . . . . 1014 12 . . . . . . . 1013 14 . . . . . . . . 43 14 . . . . . . . . 1012 18 . . . . . . . . 44 18 . . . . . . . . 1011 24 . . . . . . . . 45 24 . . . . . . . . 1010 30 . . . . . . . 46 30 . . . . . . . . 1009 36 . . . . . . . . 47 36 . . . . . . . . 1008 42 . . . . . . . . 48 42 . . . . . . . . 1007 Bodoni Italic 6 . . . . . . . . 1006 8 . . . . . . . . 1005 10 . . . . . . . . 1004 12 . . . . . . . . 1003 14 . . . . . . . . 1030 18 . . . . . . . . 1002 24 . . . . . . . . 1001

### **Bodoni** [continued]

Bodoni Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ \$1234567890& abcdefghijklmnopqrstuvwxyzfffiffffffff.,-;;""!? gjpqy,;Q

Bodoni Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ \$1234567890 abcdefghijklmnopqrstuvwxyz.,-:;'!?&fiflfffiffl fgjpqy '''" vw ABCDMNPRSW

Bauer Bodoni Bold

ABCDEFGHIJKLMNOPQRSTUVWXY abcdefghijklmnopqrstuvw\$1234567890

Ultra Bodoni

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz.,-:;\*\*!? \$1234567890

Ultra Bodoni Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz.-,:;\*\* !?\$& 1234567890

### Bodoni Condesned 36 . . . . . . . . 286 Bodoni Bold 14 . . . . . . . . 24 . . . . . . . . 49 36 . . . . . . . . 50 Bodoni Bold Italic 18 . . . . . . . . 51 48 . . . . . . . . 52 60 . . . . . . . . 53 72 . . . . . . . 54 Bauer Bodoni Bold 18 . . . . . . . 20 24 . . . . . . . . 21 Ultra Bodoni 14 . . . . . . . . 270 36 . . . . . . . . 271 60 . . . . . . . . 272 Ultra Bodoni Italic 36 . . . . . . . . 273

Point size

Case No.

#### Caslon

Caslon Oldstyle No. 471

ABCDEFGHIJKLMNOPQRSTUVWXYZ& .,-:;'!?()[] abcdefghijklmnopqrstuvwxyz 1234567890\$ fffiffifffl ABCDEFGHIJKLMNOPQRSTUVWXYZ& f fi fl ff fli fl fb fh fk ft &t &t

**Caslon** is "the oldest living typeface," having survived in almost exactly its original form since every character was hand-cut by William Caslon more than 250 years ago. Virtually the same design is still available, along with a myriad of imitations, derivatives, and attempts at improvement. The many versions comprise a number of families, between which there is little or no compatibility. Due to this, Caslon is perhaps the hardest set of types to group into reasonable catagories.

(Continued on next page...)

### Point size Case No. Casion Oldstyle No. 471 6 . . . . . . . . 65 sm. caps 6 . . . . . . . . . 72 8 . . . . . . . . . 65 sm. caps 8 . . . . . . . . . 66, 73 10 . . . . . . . . 65 sm. caps 10 . . . . . . . 67 12 . . . . . . . . 67, 68, 74, 75 14 . . . . . . . . 67, 69, 76-79 18 . . . . . . . . 55, 70, 80, 81, 99 22 . . . . . . . . 82, 83 24 . . . . . . . . 84-86 30 . . . . . . . . 56, 57, 87-89 36 . . . . . . . . 90, 91 Caslon Oldstyle 14 . . . . . . . 64 Caslon No. 540 Caps Only 72 . . . . . . . 63 Caslon Open 8 . . . . . . . . 103

10 . . . . . . 299.20 12 . . . . . 104 14 . . . . . 299.21

### **Caslon (continued)**

Caslon Oldstyle No. 471 Italic

Caslon Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ.,-:;"!?& abcdefghijklmnopqrstuvwxyz \$1234567890 ÆŒfiflfffffflœctst Tg AGas

Caslon Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXY abcdefghijklmnopqrstuvwxyz 123456789

Caslon Openface

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyzffflffl.,--:;'!?\$1234567890

New Caslon Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ\$& abcdeffghijklmnopqrstuvwxyz.,;;"!?1234567890

Point size	Case No.
Caslon Oldstyle	No. 471 Italic
8	92
10	93
12	94
14	95
14	96
18	71
18	97
18	98
22	100
30	101
36	102
Caslon Bold	
36	58
60	
60	
Caslon Bold Ital	_
6	61
8	62
Caslon Openface	<u>e</u>
8	103
12	104
18	105
New Caslon Itali	ic
10	_
	232
30	

### **Century**

Century Expanded

### ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Century Bold Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz fffiffiffff .;;'-!?& \$1234567890

Century Schoolbook

### ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Century Schoolbook Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ ,.-;':'!?& abcdefghijklmnopqrstuvwxyz fffiffiffl \$1234567890

**Century** was designed in 1894 by Linn Boyd Benton at the request of Theodore Low DeVinne, publisher of *Century Magazine*, to create a blacker more readable type. *Century Roman* allowed as many characters per line as the face previously used for the magazine, but because the x-height was increased, it appeared to be condensed. *Century Roman* was cut as foundry type only, and though shown in ATF specimen books, it was not widely used by other printers because it was considered a little too narrow.

Linn Boyd Benton redesigned *Century Roman*, extending it slightly to meet Typograhical Union standards. The result was issued in 1900 as *Century Expanded*. *Century Bold Condensed* and *Extended* were both designed in by Morris Fuller Benton in 1906 but not released until 1909 and 1910, respectively.

Poi	n	t	s	iz	e				Case No.		
20th Century Medium Caps											
10									110		
<u>Cer</u>	t	ur	y	E	ΧĽ	a	n	de	<u>ed</u>		
4 .									108		
6 .									110		
8 .									109		
10									1022, 110		
<u>Cer</u>	iti	ur	y	В	01	d	С	01	<u>ndensed</u>		
14									1177		
18									1175		
24									1176		
30									1177, 106		
36									107		
<u>Cer</u>	iti	ur	y	S	cł	10	01	b	<u>ook</u>		
5 .									111		
24									112		
<u>Cer</u>	iti	ur	y	S	cł	10	01	b	ook Italic		
8 .									113		
12									114		

18 . . . . . . . . 115

### Cheltenham

Cheltenham Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ Gg abcdefghijklmnopqrstuvwxyz \$1234567890.,-:;'!?& fiffffffffææÆÆŒGa 1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 % ¢

Cheltenham Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ& G abcdefghijklmnopqrstuvwxyz \$1234567890 .,-:;'!?

Cheltenham Bold Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ.,-;:'!?& abcdefghijklmnopqrstuvwxyz \$1234567890

Cheltenham Bold Extra Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ.,-:;'!?& abcdefghijklmnopqrstuvwxyzfiffifffffff1\$1234567890

Cheltenham Bold Outline

ABCDEFGHIJKLMNOPQRSTUVWXYZ& "-";"!? abcdefghijklmnopqrrstuvwxyz 1234567890\$ HPRehu

Cheltenham. The design of *Cheltenham Oldstyle* and *Italic* is credited to Bertram Grosvenor Goodhue, an architect who had peviously designed Merrymount, a private press type. The face was first know as *Boston Oldstyle*. While it was first marketed by ATF, Mergenthaler Linotype claims credit for developing the face. Trial cuttings were made as early as 1899, but it was not completed until 1902. Morris Fuller Benton, ATF's cheif designer, produced Cheltenham Bold in 1904 and a score of variations up to 1913, methodically exploring the possibilities of various combinations of weight and width, and making this the first large type family.

Cheltenham was one of the first scientifically designed faces. The thin lines were strengthened to avoid the emaciated look of many types of the period. The small serif and short, compact lowercase make a high character count.

Ascenders are unusually long, while descenders are quite short. This was done in reaction to studies that showed the upper half of a line of type creates readily recognizable word shapes and resulting readablility.

Point size	Case No.
<u>Cheltenham</u>	
6	116
10	289
14	290
18	117
24	118
Cheltenham Ital	<u>lic</u>
6	291
10	133
14	290
18	134
24	292
<u>Cheltenham Bol</u>	<u>'d</u>
10	119
14	120
Cheltenham Bol	<u>d Italic</u>
48	126
Cheltenham Bol	d Cond.
14	121
36	122, 124
Cheltenham Bol	d Extra Cond.
30	123
36	124
72	125
Cheltenham Bol	d Outline
18	127, 128
24	129
36	130

48 . . . . . . . . 131 72 . . . . . . . . 132

### Clarendon

## ABCDEFGHIJKLMNOPQRSTUVWXYZ fiflfffi abcdefghijklmnopqrstuvwxyz\$1234567890.,-:;'!?&

Clarendon is a traditional English face dating from the 1840's. The name, reportedly derived from the Clarendon Press at Oxford, or from Britain's Earl of Clarendon and his interest in that country's Egyptian policies. (Such faces were classified as Egyptians, and inspired such later designs as *Cairo, Karnak, Memphis* and *Stymie*.) Early Clarendons were used primarily as titles and display faces. They have the general structure of Romans, but lack the hairlines typical of these faces. Being heavier, the traditional Clarendons were often used as boldfaces with romans.

Clarendon Medium of BB&S was formerly known as Calendonian; ATF has a similar face known as Ionic No. 522. In the later 1950's Stephenson Blake in England revived several of the early Clarendons under the new name of Consort. Also see Ionic, News with Clarendon, Manila.

 Point size
 Case No.

 24 . . . . . . . . . 135

### **Cloister Oldstyle**

Cloister Oldstyle

ABCDEFGHIJKLMNOPQRRSTTUVWXYZ& 1234567890 ijf.,;;''!? abcdefghijklmnopqrstuvwxyz 1234567890\$ fffiflffiffl Qu & ,-:;''"!?()[]

Cloister Oldstyle Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijkklmnopqrstuvvwwxyz 1234567890\$ABCDEGJMNPRTUY

Cloister Oldstyle was designed by Morris Fuller Benton in 1913 and released by ATF early the next year. It follows closely the noted roman face used by Nicolas Jenson in 1470, but is slightly heavier. Cloister Cursive was cut in 1922. It has the same lowercase and figures as Cloister Italic, with a more freely designed set of capitals.

Po	in	Case N											
<u>Cloister Oldstyle</u>													
18									136				
24									137				
30									138				
48									139				
<u>Clo</u>	is	te	er	0	la	ls	ty	le	<u>Italic</u>				
24									140				
30									141				
36									142				

### **Cooper Black**

Cooper Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz.,-:;"!?{}·—Q\$1234567890

Cooper Black Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz .,:;-'!? · ()
ABDEFGMNPRTY \$&1234567890

Cooper Black Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ&.,-:;"??[]—abcdefghijklmnopqrstuvwxyz \$1234567890Q

Cooper Hilite

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz.,-:;'!?[]—\$1234567890

Cooper Black is the best known of a number of typefaces designed by Oswald Bruce Cooper, Chicago lettering artist. They resulted from a policy of Barnhart Brothers & Spindler, the large Chicago type foundry, of seeking original designs and encouraging modern artists to add their contributions to typographic resources. *Cooper Black* was issued in 1922. Its super-black design fully represented Cooper's unique style and started a new trend in advertising typography. This became the foundry's best selling type before its merger with ATF seven years later, and ATF's all-time second-best-selling type (after *Copperplate Gothic*). Compare *Ludlow Black*, *Pabst Extra Bold, Goudy Heavyface*.

Point size Case No
Cooper Black
8 143
10 144
12 145
14 146
18 147
24 148
30 149
36 299.24
48 150
48 151
60 152
Cooper Black Italic
14 158
Cooper Black Condensed
14 153
24 154
30 155
36 156
48 157
Cooper Hilite
18 159
24 159

### **Copperplate Gothic**

Copperplate Gothic Light Extended

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890\$.,-;'!? PRINTING

Copperplate Gothic Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ& \$1234567890.,-:;'!?

Copperplate Gothic Heavy

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890\$,.-;:'!?

Copperplate Gothic Heavy Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890\$-:;'!?R

Copperplate Gothic Bold

## ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890 .,;;-!?\$

**Note:** Typically, this face features four sizes each (listed to the right) on several body sizes. Following the usual custom of small lining types, this was done to provide a wide variety of cap and small cap combinations that could be set quickly for business cards, forms, and letterhead.



Cooperplate Gothic was designed in 1903 by Frederic W. Goudy, who is much better known for his classic roman faces. Other weights and widths were drawn shortly thereafter by Clarence C. Marder of ATF, except the Shaded, designed by Morris Fuller Benton in 1912. A rather wide, monotone, convention gothic with added feature on minute serifs, Copperplate Gothic is imitative of the work of engravers, a ssuggested by the name. It became ATF'f all-time best seller, being used extensively for stationery and form work, expecially in the small neighborhood printshops of the letterpress area. Several versions of Steelplate Gothic from BB&S were near duplicates of Copperplate Gothic. Compare Plate Gothic, Whittier; also see Bank Gothic, Blair, Boxhead Gothics.

### Point size Case No. Copperplate Gothic Light Ext.

### 18 (L) . . . . . . 178

### Copperplate Gothic Light 6 . . . . . . . . . 175

12 (L)				176
12 (L)				177

### 24 (L) . . . . . 177 Copperplate Gothic Heavy

6 (SM)				293
6 (M).				294
6(1)				163, 164

12 (XSM)			294

12	(SM)			293

12	(M)				165

#### Copperplate Gothic Heavy Cond.

12 (M)				173
12 (M)				173

#### Copperplate Gothic Bold

12 (XS)			162
18 (L) .			130

### **Craw Clarendon**

Craw Clarendon

# ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz.,:;-"""!?&-()% \$1234567890

Craw Clarendon Condensed

# ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz .,::--""!?&\$¢1234567890

Craw Clarendon. In 1955, ATF commissioned Freeman Craw to develop an American version of the Clarendon letter, resulting in *Craw Clarendon*. Craw has commented that as a designer of type he faced different problems than as a designer *with* type. This and the alleged rush production resulted in an unfortunate compromise, as some sizes are small for the body with excess shoulder. Also see *Clarendon*.

Point size	Case No.
Craw Clarendon	
24	179
36	299.23
48 (caps)	162
60	180
Craw Clarendon	
60	181

### **Craw Modern**

# ABCDEFGHIJKLMNOPQRSTUVW abcdefghijklmnopqrstuvwxyz XYZ \$1234567890.,:;-"""!?&%¢-

**Craw Modern** is a contemporary interpretation of the modern roman style, designed by Freeman Craw for ATF in 1958. It is a very wide face with a large x-height and short ascenders and descenders. It shares characteristics with Bodoni but is a little less formal. Compare *Modern Roman, Litho* series.

Point size								Case No.	
18									182
24									299.22
36									183

### **Deepdene Italic**

ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEGMPRI abcdefgghijkklmnopqrstuvwxyzz fiffflffifl 1234567890&\$.,-':;!? gygg

**Deepdene Italic.** The roman of this series was designed and cut by Frederic W. Goudy in 1927 for his own Village Letter Foundery, and named for his estate at Marlboro-on-Hudson, which in turn was named for the street in Forest Hills. New York, where Goudy worked before moving to Marlboro in 1923. The accompanying italic was designed the following year, with matrices for the first trial size being cut by the designer's wife, Bertha M. Goudy. Of this italic, Goudy says, "I chose more or less to disregard tradition in an attempt to follow a line of my own, and drew each character without reference to any other craftsman's work. I think this italic shows a disciplined freedom which retains the essential quality of legibility." It has been described as having "an acid, typey quality," with interest, color, movement, and quaintness. Like many of Goudy's italics, the inclination is slight.

Point size	Case No.
24	184
36	184

### **Eden Bold**

# ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz \$1234567890

**Eden Bold.** Designed by R.H. Middleton. An angular type with horizontal serifs and thin upstrokes. There are two weights. Descenders are shorter than ascenders. The lower bowl of the B is slightly wider than the upper bowl, and the R is also wider at the bottom. The G has no spur. It resembles Corvinus.

Point size	Case No.
14	1169
18	1170
24	1171

### **Encore**

## FINE NEWSPAPER AND JOB LETTER \$1234 Handsome display faces draw constant business

**Encore** is a quaint series of roman types issued by Keystone in 1901-02, but the novel features are less pronounced than in a number of other types of the period. The lowercase is narrow and quite tall; *Encore Condensed* is more the proportion of most extra condensed faces, while the *Encore Extended* is only a little wider than usual.

Point size	Case No
24	125

### **Engravers Roman**

Engravers Roman

## ABCDEFGHIJKLMNOPQRSTUVWXYZ &\$1234567890 ..-::'!?

Engravers Roman Shaded

## ABCDEFGHIJKLMNOPQRSTUVWXYZ& \$1234567890 ..-::'!?

Engravers Roman Bold

## ABCDEFGHIJKLMNOPQRSTUV WXYZ& .,:;-!? 1234567890\$

**Note:** Typically, this face features four sizes each (listed to the right) on several body sizes. Following the usual custom of small lining types, this was done to provide a wide variety of cap and small cap combinations that could be set quickly for business cards, forms, and letterhead.



Engravers Roman was designed by Robert Wiebking and advertised by BB&S in 1899 as the "latest design". Other founders had introduced some similar faces a short time before, all imitating favorite designs of copperplate and steelplate engravers for fine stationery and announcements. Compare Card Mercantile, Brandon, Litho series.

### Point size Case No. Engravers Roman 6 (S) . . . . . . . . 7 6 (M) . . . . . . . 222 6 (L) . . . . . . . 295 14 (L) . . . . . . . 7 18 . . . . . . . . 186 24 . . . . . . . . 186 Engravers Roman Shaded 12 (XS) . . . . . 12 (S) . . . . . . 12 (L) . . . . . . 12 (M) . . . . . . 12 (XL). . . . . . Engravers Roman Bold 6 . . . . . . . . . 1021 6 . . . . . . . . . 1020 12 . . . . . . . 1019 18 . . . . . . . . 1018 24 . . . . . . . . 1017 30 . . . . . . . . 1017 36 . . . . . . . . 1017 Engravers Roman Light 6 . . . . . . . . 1031 12 (S) . . . . . . 1032

12 (L) . . . . . . 1033

#### Garamond

Garamond

Garamond Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ&\$1234567890 J& Jfj £ abcdefghijklmnopqrstuvvwwxyz .,-:;"!? fffiflflflflflflflfstasisusfrllsptt
ABCDEGLMNPRTY& The a\_e m\_n\_t
1 2 3 4 5 6 7 8 9 0 fffiflflflflflflflflflgy

Garamond. Claude Garamond was a distinguished sixteenth-century type designer and founder, the first person to establish typefounding as a business separate from printing. Fonts known as caracteres de l'universite and ascribed to *Garamond* are preserved in the Imprimerie Nationale in Paris. These are the inspiration for the *Garamond* face designed by Morris Fuller Benton for ATF and *Garamont* designed by Frederic W. Goudy for Monotype. Several years after they were released, Beatrice Ward established that the source types were actually the work of Jean Jannon, a master printer in Paris, in the early seventeenth century. See also *Garamont; Granjon*.

Point size Case No.
<u>Garamond</u>
6 (SC) 187, 298
8 (SC) 298
10 296
10 (SC) 298
10 (caps) 198
12 188
14 189
14 (SC) 187
16 190
18 191, 192
18 (SC) 187
24 193
30 211
36 212
42 194, 195
48 196, 197
60
72 (caps)
Garamond Italic
8 203
12 204
16 205
18 200
24 207
30 213
36 208
42 209

48 . . . . . . . . 210, 299.3

60 . . . . . . . .

### **Garamond (continued)**

Garamond Bold

## ABCDEFGHIJKLMNOPQRSTUVWXYZ\$1234567890 abcdefghijklmnopqrstuvwxyz.,-:;"!?&fffiffffff

Garamond Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ&.,-:;'!?\$1234567890 abcdefghijklmnopqrstuvvwwxyzABCDEGLMNPRTY& a\_ek,m\_n\_t\_ctstasisusllspttfrgykeThe{}fifffff1234567890

Poi	int size	Case No									
Garamond Bold											
18		199									
24		200									
48		299.5									
72		299.4									
<u>Gar</u>	ramond Bold I	<u>Italic</u>									
18		201									
24		202									
60		297									

#### **Garamont**

Garamont

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890\$ abcdefghijklmnopqrstuvwxyzfiflffffiffl.,;:-''?!1234567890 ÆŒæœæ&& () [] [ QU Qu

Garamont Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890 abcdefgbhijkklmnopqrstuvvwxyz 1234567890\$.,-:;'!? fiflfffiffl ABCDEGMNPRTUQu llacegyEtst gg ƌ a. e. m. n.

**Garamont**. When Grederic W. Goudy joined Monotype as art advisor in 1920, he persuaded the company to cut its own version of the types attributed to Claude Garamond, rather than copying the foundry face. The result was *Garamont*, also at Goudy's suggestion, to preserve the distinction between the different renderings. Both spellings of the name had been used in Garamond's lifetime.

Po	Case I	
Gai	<u>ramont</u>	
30		. 211
36		. 212
<u>Gai</u>	ramont Itali	<u>c</u>
18		. 299
30		. 213
26		

### Goudy

Goudy Light Oldstyle

ABCDEFGHIJKLMNOPQRSTUVWXYZ&.,-:;'!? abcdefghijklmnopqrstuvwxyz \$12345678901234567890

Goudy Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ& .,-:;'!!'Qfff abcdefghijklmnopqrstuvwxyz fiflfffiffl \$1234567890

Goudy Open

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890 abcdefghijklmnopqrstuvwxyz\$?!.,;;'- fiflfffiffl JQ

Goudy Extra-Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ&.,~;;'!!' abcdefghijklmnopqrstuvwxyzfffiffifflfl \$1234567890

Goudytype

AABBCDDEFGHHIJKLMM NNOPPQRRSTTUVWXYYZ& abcdefghijklmnopqrstuvwxyz fffiffiffict.,-'':;!? \$1234567890 **Goudy** is a famous and prolific type designer, a family of types, and a group of typfaces with little or no relationship. Frederic W. Goudy was resposible for most but not all of the types bearing his name.

Goudy Light Oldstyle was designed by Goudy in 1908 for the original Life magazine, which was set by Monotype. It was often called *Goudy Gimble* as it was used almost exclusively by Gimble Brothers department store for their advertising. See also Hess Bold, Process.

Goudy Bold and its italic were designed by Morris Fuller Benton in 1916 and 1919 respectively, as heavier companions to Goudy Oldstyle. They are the most popular and widely used members of the family.

Goudy Open, which Goudy said was suggested by the caption of a French engraving, was designed in 1918 and cast by Goudy's Village Lettery Foundry. It was copied by Monotype in 1924

Goudytype was drawn for ATF in 1916 by Goudy, but not released until 1928. It is suggestive of *Hadriano* with swash capitals that are unusual for a roman face.

### Point size Case No. Goudy Light Oldstyle 36 . . . . . . . . 215 Goudy Bold 36 . . . . . . . . 214 48 . . . . . . . . 299.1 Goudy Extra Bold 60 . . . . . . . . 72 . . . . . . . . Goudy Open 18 . . . . . . . . 216 24 . . . . . . . 216 30 . . . . . . . . 216 Goudytype 18 . . . . . . . . 217 24 . . . . . . . . 218 30 . . . . . . . 219

36 . . . . . . . . 220

### **Hadriano**

**Hadriano** 

# ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz fffiffifflfl QQU \$1234567890 .,<:;'!? \*

Hadriano Stonecut

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890., & **Hadriano** was designed by Frederic W. Goudy in 1918 after an inscription in marble from the first or second century A.D. A lowercase was added in 1930 at the request of Monotype, but not cast. Lowercase letters are those of *Kennerly Bold*; issued in 1932.

Point size	Case N
<u>Hadriano</u>	
12	. 221
18	. 222
36	. 221
<u>Hadriano Stone</u>	<u>cut</u>
24	. 223
36	. 223

# ABCDEFGHIJKLMNOPQ abcdefghijklmnopqrstuv

Hellenic Wide is a modern version of an antique square face and was popular as a display face. In its modern version, it is very legible and easily identified, having a one-thickness, very widely extended *Gothic* letter to which long slabtype serifs have been added. The lower case departs somewhat from the single-thickness characteristic, with slight variations in the bowls of the *a*, *b*, *d* and in the round elements of most letters.

### **Kennerly Italic**

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890\$ abcdefghijklmnopqrstuvwxyz.,::;'!?ABCDEMPRGUNQTYZ

**Kennerly Italic.** Like many types designed by Frederic W. Goudy, Kennerley was executed in response to a particular need. In 1911, Mitchell Kennerley, a New York publisher, asked Goudy to design a book, The Door in the Wall, by H.G. Wells. Goudy had some trial pages set in Caslon Oldstyle—Goudy refers to it as Caslon Old Face, but a reproduced example is the looser Caslon Oldstyle. If Goudy or Kennerley had used the tighter English version of caslon, perhaps this face would not have been designed. But as the effect did not satisfy Goudy, he obtained the publisher's permission to design and cut a new typeface which he would later cast and attempt to sell to "discriminating printers" to recoup at least part of the expense of producing it.

**Point size Case No.** 10 . . . . . . . . 225

### **Louvaine Bold Italic**

# ABCDEFGHIJKLMNOPQRSTUVWXYZ& ,;:.-'!?' abcdefghijklmnopqrstuvwxyz \$1234567890

**Louvaine** series was designed by Morris Fuller Benton for ATF in 1928. It is an adaptation of *Bodoni* (the working title was *Modern Bodoni*), and many of the characters are identical. Basically, only the *g* and *y* are different; otherwise the distinction is in the more abrupt transition from thick to thin strokes. This series did not last long enough to appear in the 1934 ATF specimen book, the next complete specimen publication after its introduction. Compare *Tippecanoe*.

Ро	int size	Case No
18		226
24		227
30		228
36		229
48		230

### **MacFarland**

MacFarland Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz&1234567890\$.,-:;'!?

MacFarland Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ\$!?-. abcdefghijklmnopqrstuvwxyz1234567890;;

MacFarland Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ ., abcdefghijklmnopqrstuvwxyz 1234567890&

MacFarland was cut in 1899 by Inland Type Foundry, adapted from Romische Antiqua of Genzsch & Heyse in Germany. It is named in honor of Mr. J. Horace MacFarland, prominent printer of Harrisburg, Pennsylvania. At about the same time, the foundry of A.D. Farmer & Son cut essentially the same face from the same source, naming it Bradfor after the first noted printer of New York; and Hansen issued Crawford, another look-alike. The Inland faces, along with Condensed MacFarland designed and cut in 1903, went to ATF when that foundry acquired Inland in 1912. The faces have some relationship to Elzevir or French Old Style, but are heavier, though not as heavy as the related DeVinne series. Lacking the eccentricities of some characters of DeVinne, these faces became popular for book titles and other work for which DeVinne was considered unsuitable. Keystone's Dickens is very similar but a little lighter; it is known as Classic on Linotype, but 18-point Classic Italic is equivalent of MacFarland Italic. Compare Lorimer.

	FU		ıı	3	12					Case IV	
MacFarland Regular											
	36									1166	
	48									1167	
	60									1166	
	84									1168	
	Ma	cŀ	a	rl	aı	70	1 (	Ca	n	<u>densed</u>	
	6 .										
	8 .									1179	
	10									1180	
	12										
	14									1182	
	18									1183	
	24									1184	
	30									1185	
	36									1186	
	48									1187	
	60									1188	
	72									1189	
	84									1190	
	Ma	cŀ	a	rl	aı	70	11	Itá	ali	c	
	6 .									1192	
	8 .									1193	
	10									1194	
	12									1195	
	14									1196	
	18									1197	
	24									1198	
	30									1199	
	36									1200	
	48									1201	

# ABCDEFGHIJKLMNOPQRSTUV abcdefghijklmnopqrstuvwxyz S 1234567890.,-"!?\$&

**Nubian** was designed for ATF in 1928 by Willard T. Sniffin. It is a wide, very heavy design with extreme contrast of thick and thin strokes, and has very short serifs. The lowercase g has an uncompleted tail, and the i and j have semicircular dots. Compare Ultra Bodoni, Cooper Modern.

Point size Case No.
6 1145
8 1146
10 1147
12 1148
14 1149
18 1150
24 1151
30 1152
36 1153
42 1154
48 1155

### **Palatino**

Palatino Italic

ABCDEFGHIJKLMNOPQR STUVWXYZ&abcdefghijklmn opqrstuvwxyzfifffl1234567890\$ .,"-:;!?""

Palatino Semi-Bold

ABCDEFGHIJKLMNOP QRSTUVWXYZ&abcdefg hijklmnopqrstuvwxyzfifffl 1234567890\$.,"-:;!?"" Palatino was designed by Hermann Zapf and released by Linotype in 1948. Named after 16th century Italian master of calligraphy Giambattista Palatino, it is based on the humanist letterforms of the Italian Renaissance which mirror the letters formed by a broadnib pen. See also, *Palatine, Sistina*, and *Aldus*.

Ро	in	t	Case No								
<u>Palationo Italic</u>											
14									234		
18									235		
24									236		
<u>Palatino Semi-Bold</u>											
14									237		
18									238		
24									239		
30									240		

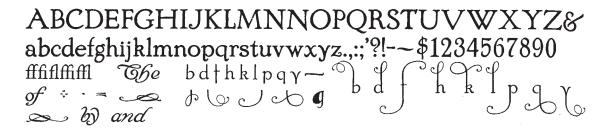
### **Paramount**

### ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$1234567890&.,:;~''!?()

Paramount was designed by Morris Fuller Benton in 1930 for ATF. It is basically a heavier companion to *Rivoli*, which in turn is based on *Eve*, an importation from Germany, but is heavier than *Eve Bold*. It is an informal face with a crisp, pen-drawn appearance. Lowercase is small, with long ascenders and short descenders. vertical strokes taper, being wider at the top. It was popular for a time as an advertising and announcement type.

Ро	in	ıt	Case No.			
6.						1111
8 .						1112
10						1113
12						1114
14						1115
18						1116
24						1117
30						1118
36						1119

#### **Pencraft Oldstyle**



Pencraft Oldstyle and Pencraft Italic were designed by Sidney Gaunt for BB&S in 1914, with the bold and shaded versions following over the next two years. The Oldstyle is a rather charming interpretation of lettering styles popular at that time, but the other versions are not as impressive. Pencraft Oldstyle is notable for the large number of Auxiliary characters, some of which were commonly included with other similar faces, and the unique Pencraft Specials, which consisted of a variety of swash strokes to be used to extend the special ascending and descending letters. Compare the longer ascenders and descenders of Parsons and Stymie.

**Point size Case No.** 36 . . . . . . . . 241

#### **Rivoli Italic**

### ABCDEFGHIJKLMNOPQRSTUVWXYZ&ABEGH abcdefghijklmnopqrstuvwxyzct(.,=:;"!?)\$£1234567890 JKLMR

**Rivoli** and *Rivoli Italic* were designed by Willard T. Sniffin for ATF around 1928. The faces are very similar to *Eve* and *Eve Italic*, designed by Rudolph Koch in Germany a few years earlier. Compare *Parmount*, which is essentially a bold version of *Rivoli*.

Ро	int size	Case No.
10		242
12		243
18		244
30		245
42		246

#### **Stymie**

Stymie Light

AAABCDEFGHIJKLMNOPQRRSTUVWXYZ&.,-:,"!? aabcdeffghijklmnopgrstuvwxyz 1234567890\$\$

Stymie Medium

AAABCDEFGHIJKLMNOPQRSTUVWXYZ&().,-:,"!? aabcdeffghijklmnopqrrsttuvwxyyz 1234567890

Stymie Bold

AAABCDEFGHIJKLMNOPQRRST aabcdeffghijklmnopgristtuvwxyyz \$1234567890 .,-:;'!?' UVWXYZ&



Stymie Bold Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890 .,-:; "!? &\$¢

Stymie Extra Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$1234567890&.,-:;\'!? \$¢ Aat

Stymie Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ&\$?!.,;;'-abcdefghijklmnopqrstuvwxyz 1234567890

Stymie is a redesign of *Rockwell Antique*, which in turn was a reissue of *Litho Antique*, introduced by Inland Type Foundry in 1910. *Rockwell* appeared in 1931, but Morris Fuller Benton redesgined it as *Stymie Bold* in the same year, refining some characters and generally tightening the fit. *Stymie Light* and *Medium* and their *Italics* were also drawn by Benton in 1931. *Stymie Bold Italic* followed later.

Monotype copied *Stymie* soon after its introduction by ATF. Some of the copies were in fact of *Rockwell*, but labeled *Stymie Bold*. The actual *Stymie Bold* was duplicated by Monotype about 1936. Sol Hess designed *Stymie Extrabold* in 1934, a year before Morris Fuller Benton drew *Stymie Black*. These heavy versions differ slightly from each other and from the lighter faces. Compare *Beton, Cairo, Karnak, Memphis*.

Point size	Case N											
Stymie Light												
12	130											
42	258											
Stymie Medium												
18	256											
24	259											
30	260											
Stymie Bold												
12	250											
18	178											
36												
36	252											
36	253											
48												
Stymie Bold Con	<u>densed</u>											
18	255											
Stymie Extra Boi	<u>'d</u>											
24	256											
36	163											
Stymie Italic												
30	257											
Stymie Black												
14	247											
24	248											
48	249											

#### **Times Roman**

Times Roman Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz \$1234567890 .,-:;'!?()

Times Roman Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890

Times Roman or *Times New Roman* was designed under the direction of Stanley Morison for the Times of London in 1932. It is derived from French oldstyle faces with more contrast and a sharper appearance. It was introduced in America in 1942, where it was adopted as a text face for magazines and as a text face and display face for adverstising. Also see *Classified*.

Point size Case No.							
<u>Times Roman Bold</u>							
8 261							
18 262							
24 263							
Times Roman Bold Italic         18        264         24        265							
<u>Times New Roman Bold</u>							
18 299.16							
Times New Roman Bold Italic 24 265							

#### **Typewriter**

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz .,-:;!?()'" \$1234567890

**Typewriter.** The faces of many typewriter manufacturers were cut in type by most founders and composing-machine companies, to enable the printer to produce form letters which simulated typewriting before the days of photo-offset printing and photocopying machines—in fact before typewriters and ribbons yielded results that would produce well even under present conditions.

Point size	Case N
12	266
12	267

#### Typo Roman Shaded

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ

abedelghijklmnopgrstuvwxyz ay ay, o'ty r. ff if if if ff ,..; ':'!?& \$1234567890

**Typo Roman** was designed by Morris Fuller Benton for ATF in 1926; it is a narrow, modern roman with small lowercase letterforms and very long ascenders. Figures are much the same as *Bodoni. Typo Roman Shaded* was the first of this group; it is said to have been designed by Benton in 1921. Adapted from engravings, the face was not released by ATF until 1924.

Typo is a group of ATF faces, most of which have little or no relation to each other except that all are intended for use on stationery, invitations, and other social printing. All are imitative of the work of copperplate and steelplate engravers. Several members of the group were originally named Tiffany; the name was changed late in 1906, although a few faces were shown with the earlier name as late as 1909.

Point size	Case No.
18 (S)	268
18 (M)	269

#### Van Dijck

Van Dijck

## ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Van Dijck Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Van Dijck, designed with the assistance of Jan van Krimpen, was based on the roman typeface of Christoffel van Dijck the leading founder in Amsterdam in the middle of the seventeenth century. It is modeled after *Caslon*.

Po	int	S	Case No.										
<u>Van Dijck</u>													
16								277					
16								278					
16								279					
16								276					
16								275					
16								274					
16								280					
18								281					
36	(ca	ps	3)					282					
Vai	ı D	iic	k	Iŧ	2	lir	,						
vai	וטו	Jυ	n	11	aı	110	_						
16								283					

#### Sans Serif

The earliest sans serifs appear in the specimen books of Vincent Figgins, of 1830 and Thorowgood, of 1832. The earliest is the type shown by W. Caslon IV in 1816 and called Egyptian, although it is a lineale. Blake and Stephenson in 1833 called their version Sans Surryphs. Thorowgood called the type Grotesque and the American name Gothic was often used. Figgin's name Sans Serif describes the important characteristic. The type was monotone and the capitals were of equal width. The early designs were heavy and it was some years before lighter faces were cut and even longer before a lower case was cut. The Caslon Doric appears in a number of weights in their specimen book of 1854 and there was already an Outline Doric. With some slight exceptions, no great change took place in the design until the German founders in the 20th century reformed the type by varying the width of the letters and by replacing some of the square ends by tapering strokes. The specimen books of many founders show Dorics, Gothics and Grotesques. Lineales is the description applied by Maximilien Vox to types without serifs. In some cases, the distinction between a calligraphic roman and a modified lineale approaching a roman of calligraphic style is hard to draw.

Advertisers Gothic	Franklin Gothic Extra	News Gothic
Advertisement Grotesque Cond.	Condensed	News Gothic Bold
Alternate Gothic No.1	Franklin Gothic Italic	News Gothic Condensed
Alternate Gothic No.2	Futura Bold Condensed	Sans Serif Bold
Alternate Gothic No. 3	Futura Bold Extended	Spartan Black
American Extra Condensed	Futura Extra Bold Expanded	Spartan Black Condensed
Bank Gothic	Futura Light	Spartan Extra Black
Bank Gothic Bold	Futura Medium	Spartan Extra Black Extended
Bank Gothic Light	Gothic Condensed No. 117	Spartan Heavy
Bank Gothic Medium	Gothic Condensed No. 523	Spartan Heavy Italic
Bernhard Fashion	Gothic No. 545	Spartan Medium
Bernhard Gothic Light	Gothic No. 578	Stationers Gothic Medium
Bernhard Gothic Light Italic	Gothic Outline No. 61	Times Gothic
Bernhard Gothic Medium	Gothic Italic Light	Twentieth Century Medium
Bernhard Gothic Medium	Helvetica	Twentieth Century Medium
Condensed	Helvetica Italic	Condensed
Commercial Grotesque	Lightline Gothic	Twentieth Century Medium
Eurostile	Lining Gothic Bold	Italic
Eurostile Bold Condensed	Lydian	Twentieth Century Ultrabold
Eurostile Condensed	Lydian Bold	Univers
Eurostile Extended	Lydian Bold Italic	Univers 45 Roman
Franklin Gothic	Lydian Italic	Univers 46 Italic
Franklin Gothic Condensed	MacKellar Gothic No. 544	Univers 53
	Narrow Grotesque	Univers 57

Univers 58

Univers Bold

Venus Extra Bold Extended

#### **Advertiser's Gothic**

### ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz \$1234567890 ...;'!?

**Advertiser's Gothic** was a popular novel gothic, designed by Robert Wiebking in 1917 for Western Type Foundry and taken over by BB&S in 1919. *Compare Publicity Gothic*.

Point size	Case No.
12	700
36	701

# ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

**Advertisment Grotesque** is a family of faces designed in 1945–46 for the Haas Typefoundry in Switzerland. With abbreviated ascenders and descenders, there are elements that reference ninteenth century designs. Narrow Grotesque, while of the same family, dates to 1865.

Point size										Case	No
	38									702	

#### **Alternate Gothic**

Alternate Gothic No. 1

# ABCDEFGHIJKLMNOPQRSTUVWXYZ AACEFGKMNRSW9 abcdefghijklmnopqrstuvwxyzfiflffiffl.,-:; '!?&\$1234567890 A C E F G K M N R S U W X Y U W X Y

Alternate Gothic No. 2

ABCDEFGHIJKLMNOPQRSTUVWXYZ\$1234567890 abcdefghijklmnopqrstuvwxyz.,-:; '!?&fiflff

Alternate Gothic No. 3

ABCDEFGHIJKLMNOPQRSTUVWXYZ .,-:; '!?& abcdefghijklmnopqrstuvwxyz \$1234567890

Alternate Gothic was designed in 1903 by Morris Fuller Benton for ATF to provide several alternate widths of one design to fit various layout problems. It is a basic American gothic with no unusual features, but represents a more careful drawing of its nineteenth century predecessors. The Monotype copies in display sizes are essentially the same as the foundry originals, with the addition of f-ligatures. Compare Trade Gothic Bold and Trade Gothic Bold Condensed.

Alternate Gothic No. 1									
6.									1131
8 .									1132
10									1133
12									1134
14									706
14									1135
18									707
18									1136
24									708
24									703
24									1137
30									709
30									1138
36									710
36									1139
42									711
48									712
48									1140
60									713
60									714
72									715
72									1141
<u>Alte</u>	er	na	at	e	G	ot	h	ic	No. 2
24									178
36									512
<u>Alte</u>	er	na	at	e	G	ot	h	ic	<i>No. 3</i>
36									704
48									705

Point size

Case No.

#### **American Extra Condensed**

# ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz \$1234567890

American Extra Condensed is a medium weight gothic, popular for newspaper headlines, and was designed about 1905 but adapted from a late ninteenth-century style. It features 45-degree angles where curves would normally appear. Without the lowercase, similar designs were better known as *Chamfer Condensed* or *Herald Extra Condensed*, the latter introduced by Inland in 1909.

**Point size Case No.** 48 . . . . . . . . 571

#### **Bank Gothic**

Bank Gothic Light

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ \$1234567890.,-:;'''()!?&

Bank Gothic Medium

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ \$1234567890,.-;':'!?&

Bank Gothic Bold

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ \$1234567890 .,-:;'!?'

**Note:** Typically, this face features four sizes each (listed to the right) on several body sizes. Following the usual custom of small lining types, this was done to provide a wide variety of cap and small cap combinations that could be set quickly for business cards, forms, and letterhead.



**Bank Gothic**, in three weights and two widths, was designed by Morris Fuller Benton in 1930–33 for ATF, which introduced the normal widths in 1930. It is a squarish, contemporary adaptation for letters similar to those of *Copperplate Gothic*. Linotype has the same face in regular widths: *Commerce Gothic* on Ludlow and *DeLuxe Gothic* on Intertype, while Monotype *Stationers Gothic* is similar.

#### Point size Case No. Bank Gothic 6 . . . . . . . . 717 Bank Gothic Medium 6 (L) . . . . . . . 718 6 (M) . . . . . . . 720 6 (L) . . . . . . . 721 6 (S) . . . . . . . 719 6 (M) . . . . . . . 537 12 (L) . . . . . . . 721 12 (M) . . . . . . 719 12 (S) . . . . . . 69 12 (M) . . . . . . . 722 18 (L) . . . . . . 50 18 (M) . . . . . . 501 18 (L) . . . . . . 722 Bank Gothic Bold 18 . . . . . . . . 718 12 (M) . . . . . . 171 12 (S) . . . . . . 6 18 (L) . . . . . . 165 18 (M) . . . . . . 174 XS = extra smallS = smallM = medium

L = large

#### **Bernhard Fashion**

### ABCDEFGHIJKLMNOPQRSTUVWXYZ A A abcdefghijklmnopqrstuvwxyz\$\$1234567890.,-;^ !?€-«» ∈ € N S W

Bernhard Fashion was designed by Lucian Bernhard for ATF in 1929. It's unusual feature is different alignments for caps and lowercase, with the latter positioned normally on the type body, and the oversize caps positioned lower, occupying almost the entire body. The Intertype copy was made in 1938.

Ро	oint size	Case No.
12		723
14		724
14		725
18		726
30		727

#### **Bernhard Gothic**

Bernhard Gothic Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ&\$1234567890 abcdefghijklmnopqrstuvwxyz,,-;'!?1234567890 & EKSaekrsuz

Bernhard Gothic Light Italic

ABBCDDEECFFGHHIJKKLMNOPPQRRSSTUVWXYZ& aabcdeefghijkklmnopqrrsstuuvwxyz \$1234567890\$ ;;:.-'!?'

Bernhard Gothic Medium

ABCDEEFGHIJKKLMNOPQRSSTUVWXYZ& aabcdeefghijkklmnopqrrsstuuvwxyz th Th \$\$1234567890\$1234567890.\.,;;-'!?\*

Bernhard Gothic Medium Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ AEFKMNW abcdefghijklmnopqrstuvwxyz.,;:-?!"¢\$\$& 1234567890 \$1234567890

**Bernhard Gothic** was one of the first contemporary American sans-serifs. Designed by Lucian Bernhard in 1929-30 for ATF. The face was intended to counter the importation of the new European designs such as *Futura* and *Kabel*. Bernhard Gothic was made only by ATF, but some weights could be approximated with special characters of Monotype *Sans-Serif* and Ludlow *Tempo*.

Po	in	t	S	ΙZ	Case No.				
<u>Ber</u>	'n	há	arı	d	G	01	h	ic	<u>Light</u>
12									728
18									729
36									730
									<i>Light Italic</i> 731
<u>Ber</u>	'n	há	arı	d	G	01	h	ic	<u>Medium</u>
48									732
<u>Ber</u>	'n	há	arı	d	G	oi	h	ic	Medium Cond
30									959
30									960
36									733

#### **Commercial Grotesque**

### ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

**Commercial Grotesque.** A bold rather condensed lineale. *Commercial Compacte* is a companion type for larger sizes.

#### **Eurostile**

Eurostile

### ABCDEFGHIJKLMNOPQRST UVWXYZ 1234567890 \$\times\n&(,.-;!?

Eurostile Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 \$& %::-!?

Eurostile Extended

ABCDEFGHIJKLMNO PQRSTUVWXYZ abcdefghijklmnopqrstu vwxyz 1234567890 .-;;,)%&事光

Eurostile Bold Condensed

ABCDEFGHIJKLMNOPQRSTUV WXYZ 1234567890&\$%;:-.,'!? abcdefghijklmnopqrstuvwxyz

Eurostile, a variation of *Microgramma*, is a sans serif typeface designed by Aldo Novarese and Alessandro Butti in 1952 for the Italian foundry Nebiolo. *Microgramma* came in a variety of weights and widths, and the original version lacked lower-case letters. In 1962, Novarese remedied this omission when he designed *Eurostile*, adding a lower-case alphabet and some additional weights, such as *Eurostile Compact*.

Point size	Case No
<u>Eurostile</u>	
18 (caps)	735
24 (caps)	736
30 (caps)	737
30	738
Eurostile Conden	<u>sed</u>
18 (caps)	735
24 (caps)	736
30 (caps)	737
30 (caps)	738
Eurostile Extende	<u>d</u>
14	742
18	743
24	744
24	745
30	746
Eurostile Bold Co	<u>ndensed</u>
36	739
72 (caps)	740
72 (lc)	741

#### Franklin Gothic

Franklin Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ,.-;:'!?& abcdefghijklmnopqrstuvwxyz\$1234567890 fffi ffi ffi ffi Æ Œ æ@Rt t abcdefghijklmnopqrstuvwxyz ffiffififfi \$1234567890

Franklin Gothic Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ,.-;:'!?& abcdefghijklmnopqrstuvwxyz fffi \$1234567890 abcdefghijklmnop ABCDEFGHIJK 1234567890

Franklin Gothic was designed by Morris Fuller Benton in 1902. The face being an important, initial modernization of traditional nineteenth-century faces by the designer after ATF assigned him the tasks of unifying and improving the varied assortment of designs inherited from its twenty-three predecessor companies. Franklin Gothic (named for Benjamin Franklin) not only became a family in its own right, but also lent its characteristics to Lightline Gothic, Monotone Gothic and News Gothic. All of thes faces bear more resemblance to each other than do the faces within some other single families.

Franklin Gothic is characterized by a slight degree of thick-and-thin contrast; by the double-loop g which has become a typical American design in gothic faces; by the diagonal ends of curved strokes (except in Extra Condensed); and by the oddity of the upper end of C and C being heavier than the lower end. Modern Gothic Condensed and Italic are often, though not properly, called Franklin Gothic Condensed and Italic, especially by Monotype users. Also see Streamline Block.

Poi	in	t	S	iz	e				Case No					
<u>Franklin Gothic</u>														
5 .									747					
6.									748					
8 .									749					
10									750					
12									751					
14									753-755					
18									756					
24									757, 758					
30									759, 760					
36									761-763					
42									764					
48									765, 766					
60									767, 768					
72									769					
<u>Fra</u>	nl	k/l	in	C	ì0	tŀ	nic	c I	<u>talic</u>					
12									791					
12									792					
14									793					
18									794					
18									795					
24									796					

Continued on next page...

#### Franklin Gothic (continued)

Franklin Gothic Condensed

### ABCDEFGHIJKLMNOPQRSTUVWXYZ.,-:;"!?& abcdefghijklmnopqrstuvwxyz \$1234567890

Franklin Gothic Extra Condensed

## ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$1234567890.,-:; '!?&

Franklin Gothic Condensed Outline

ABGDEFGHIJKLMNOPORSTUVWXYZ&..::-1?1234567890

12									752
14									770
18									771
24									772
30									773
36									774
60									776
72									777
Fra	ni	k/i	in	G	io	th	ii	; I	Extra Cond.
									716
12									778
14									778, 779
18									780
24									781
30									782
36									783
42									784
48									705
48									786
48									775
60									787
60									788
72									789
72									790
Fra	n	kI.	in	1	'n	tt	111	: 1	Cond Outli
<u>Fra</u> 36									Cond. Outlii

Point size

Case No.

#### **Futura**

Futura Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ ff fi ffi ffi ffi abcdefghijklmnopqrstuvwxyz %\*(),.-;':'1?—& 1/8 1/4 3/8 1/2 5/8 3/4 7/8 1/3 2/3 \$1234567890

Futura Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz fffiffifffl \$1234567890 .,-:;'!?()—\*%

Futura Oblique

ABCDEFGHIJKLMNOPQRSTUVWXYZ ff fi ffi ffi ffi ffi ffi abcdefghijklmnopqrstuvwxyz %\*(),.-;':'!?—&

Futura Demi-Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ ff fi ffi ffi ffi abcdefghijklmnopqrstuvwxyz %\*(),.-; ':'!?—& 1/8 1/4 3/8 1/2 5/8 3/4 7/8 1/3 2/3 \$1234567890

Futura Bold Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ& \$1234567890 abcdefghijklmnopqrstuvwxyz 1/2 1/4 3/4 1/8 3/8 5/8 1/3 2/3

Futura Extra Bold Extended

ABCDEFGHIJKLMNOPQRSTUVWX YZ& \$1234567890 .,-:;"!?()-% "" abcdefghijklmnopqrstuvwxyz fififf Futura is a geometric, serifless type designed by Paul Renner for Bauer Typefoundry in Germany in 1927. The face features reproportioning which at first seemed radical in relation to the traditional gothics. The first copies in this country were made by Baltimore Type under the name Airport. Intertype copied a number of Futura faces under the original names in 1939, with additional weights designed by Edwin W. Shaar and Tommy Thompson through 1956. Monotype copied the series under the name Twentieth Century, as well as some additional versions by Sol Hess. See Airport, Spartan, Temp Alternate, Twentieth Century; also Bernhard Gothic, Metro, Tempo, Vogue; also see Classified Display.

Case No
807
808
959
809
lensed
797
956
nded
799
<u>Extended</u>
800
801
802
803
804
805
806
891

#### **Gothic**

Gothic Condensed No. 523

ABCDEFGHIJKLMNOPQRSTUVW abcdefghijklmnopqrstuvw 123456

Gothic No. 545

ABCDEFGHIJKLMNOPQRSTUVWXYZ&.,-:;'!? abcdefghijklmnopqrstuvwxyz \$1234567890

Gothic No. 578

### ABCDEFGHIJKLMNOPQRSTUVWXYZ& G abcdefghijklmnopqrstuvwxyz 1234567890

Gothic Outline Title No. 61

ABCDEFGHIJKLMNOPQRSTUVWXYZ.,=;1728\$1234567890

Gothic Condensed No. 117

ACDEFGHIJKLMNOPORSTUVWXYZ abcdefghijklmnopgrstuvwxyz1234567890.,;;'!?&\$

Gothic, also referred to as sans serif, has become established in American usage to mean a plain block letter without serifs or hairlines. Originating in Germany with the Bahaus movement of the 1920's, the preferred general term is serifless. The term "Lining" was added to many names when they were realigned to new standards around the turn of the century.

Numbered Gothics are often nineteenth-century designs. With ATF faces numbered in the 500's, the initial 5 generally indicates that the face has been adjusted to standard alignment from an older face with the same ending numbers. For example, *Gothic No. 544* was formerly *Gothic No. 44* by old standards.

Point size	Case No.
Gothic Condens	sed No. 523
24	. 811
Gothic No. 545	
14	. 809
36	. 812
Gothic No. 578	
10	. 813
Gothic Outline	Title No. 61
24	
30	
Gothic Condens	sed No. 117

54 . . . . . . . 810

#### **Gothic Italic Light**

# ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz \$1234567890 .,-:;'!?

Gothic Italic Light. Gothic Italic No. 512,
ATF, was advertised by Marder, Luse in 1893
or earlier as Gothic Italic No. 3; BB&S had
matching Gothic Italic, formerly Degree Gothic
No. 1. The BB&S Gothic Italic Light was formerly
Degree Gothic No. 2. Several foundries had
comparable faces; Inland called its comparable
Gothic Italic "original."

Point size Case No.	
6 1202	
8 1203	
10 1204	
12 1205	
14 1206	
18 1207	
24	

#### Helvetica

**Helvetica** 

### ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Helvetica was originally drawn by Max Miedinger and Edward Hoffman in 1957 for the Haas Typefoundry in Switzerland. Imported matricies of *Helvetica* were copeid by Mergenthaler Linotype in 1965, and later adding several versions of their own design. Compare *Record Gothic Medium-Extended*.

Point size	Case No									
<u>Helvetica</u>										
24	814									
38	815									
60	816									
<u>Helvetica Italic</u>										
24	817									

Helvetica Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

#### **Lightline Gothic**

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz\$1234567890&.:;-,'?!

Lightline Gothic- originally just Lightline- was designed by Morris Fuller Benton for ATF in 1908. It is essentially a lighter version of News Gothic, as there are no important differences in shape except M with a shorter vertex and Q with a different tail. It represents a modernization of light nineteenth-century gothics, with much greater refinement of draftsmanship and precision of cutting and casting. Compare Trade Gothic Light; also News Gothic, Blair Condensed, Record Gothic Thinline Condensed. Also see Boxhead Gothics, Typotabular Gothics.

Point size	Case No.
12	818
12	819

#### **Lining Gothic Bold**

### ABCDEFGHIJKLMNOPQRSTUVWXYZ&ƌ ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ

**\$1234567890** .,-":;!? \$1234567890 .,-":;!?

**Lining Gothic Bold.** Monotype has several faces designated simply Lining Gothic. Those not cross-referenced were undoubtedly copied or adapted from undetermined foundry faces.

Point size Case No. 18 . . . . . . . 820

#### Lydian

Lydian

**AABCDEFGHIJKLMNOPQRSTUVWXYZ&** abcdefghijklmnopqrstuvwxyz I234567890\$.,-;;'!?'

Lydian Italic

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**& abcdefghíjklmnopqrstuvwxyz \$1234567890 "-"'!?' Lydian is a popular calligraphic style designed by Warren Chappell for ATF. The lighter weight and italic were designed in 1938; bold and italic in 1939. The family has the appearance of being lettered with a broad pen held at a 45-degree angle, but the ends of vertical strokes are square, improving legibility and stability. This is probably the most popular thick-andthin serifless letter of American origin. Compare Czarin, Stellar, Radiant, Optima, Samson, Valiant.

Lydian Cursive was drawn by the same designer in 1940. Although it gives the appearance of having been drawn with the same sort of pen as the regular series, it is freer and more calligraphic.

Continued on next page...

Po	in	t	S	iz	e				Case No.					
<u>Lydian</u>														
10									821					
12									822					
14									823, 854					
18									823					
24									824					
30									825					
36									826					
36									827					
48									828					
48									829					
60									830					
84									831					
96									832, 867					
<u>Lyd</u>	lia	n	li	ta	li	C								
10									850					
10									851					
12									852					
12									853					
18									855					
18									856					
24									857					
24									858					
24									859					
30									860					
36									861					
36									862					
36									863					
48									864					
72									865					
84									866					

#### Lydian (continued)

Lydian Bold

### AABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz\$1234567890¢&.,-;;"!?

Lydian Bold Italic

### ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghíjklmnopqrstuvwxyz\$1234567890¢&.,-:;''!?

Lydian Cursive

ABCDEFGHIJKLMNOPQKSTUVWX YZ\$1234567890 abcdefghijklmnopqrstuvwxyz.,-:;''"!?eL&

Ро	in	t	S	IZ	ze	!			Case I					
Lyd	ia	п	li	ta	li	<u>c</u>								
96									867					
<u>Lydian Bold</u>														
14									833					
18									834					
18									835					
24									844					
30									836					
36									837					
48									838					
60									839					
72									840					
<u>Lyd</u>	ia	п	Е	80	la	1	ta	li	<u>c</u>					
14									841					
18									842					
24									843					
30									845					
36									846					
36									868					
48									847					
60									848					
72									849					
Lyd	ia	n	C	ìu	rs	i/I	<u>/e</u>							
24									364					
36									365					
36									366					
42									367					
/ Q									368					

### ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890\$

MacKellar Gothic No. 544 is a somewhat rustic sans serif which originated at MacKellar, Smiths and Jordan, circa 1889. Between 2010–13, revival castings of 10-point only were produced by the Dale Guild Type Foundry.

**Point size Case No.** 10 . . . . . . . . 950, 951

## ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstvwxyz 1234567890

**Narrow Grotesque.** A ninteenth-century design of tall, condensed letters with two-storeyed *a* and square dots on *i* and *j*. The *G* has a spur. *Antiques Bold Condensed* of Fonderie Typographique Française is identical. The type is also known as *Advertisement Grotesque Condensed*.

**Point size Case No.** 62 . . . . . . . . 869

#### **News Gothic**

News Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz.,;;-!?1234567890\$ fiflff

News Gothic Bold

# ABCDEFGHIJKLMNOPQRSTUVWXYZ \$1234567890 abcdefghijklmnopqrstuvwxyzg.,:;-"-!?&\(^\) ABCDEFGHIJKLMNOPQRSTUVWXYZ rstuvwxy

News Gothic Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz ";;-!? 1234567890\$ fi fl ff ffi ffl Æ Œ æ œ

News Gothic was designed by Morris Fuller Benton for ATF in 1908, in regular, condensed, and extra condensed widths, as part of Benton's assignment to modernize the nineteenthcentury gothics inherited from the foundry's predecessors. News Gothic, with its much finer rendering, is part of what might be called a family of basic American gothics, for it is essentially a light version of Franklin Gothic. These American gothics were pushed into obsolescence by the popularity of the German sans serifs, such as Futura and Kabel, in the 1930s. They were rediscovered in the late 1940s and made a strong come-back. Compare Franklin Gothic, Lightline Gothic, Monotone Gothic; also Trade Gothic, Record Gothic. Also see Phenix. Jefferson Gothic.

Po	in	t	S	iz			Case No		
<u>Ne</u> ı	VS	(	30	tl	hi	<u>c</u>			
36									870
48									871
<u>Ne</u>	VS	(	30	tl	hi	C	В	ol	<u>d</u>
48									872
<u>Ne</u> ı	VS	(	30	tl	hi	C	С	ori	<u>idensed</u>
14									873
18									874
18									875
18									876
24									877

#### Sans Serif

# ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyzfffi 1234567890(&\$.-':;!?)«» AJWYaegtu AEFKMNRSWeks ACEFGHYaefgijrstu

Sans Serif is a general term for serifless types, particularly the newly proportioned faces of that sort which originated in Germany in the 1920s, as opposed to the older, traditional gothics. It is also the unimaginative name for Monotype's extensive series which began as a copy of one of the most popular of the German faces, Rudolf Koch's Kabel, sometimes called Cable, named in celebration of the opening of the trans-Atlantic telephone cable connecting America and Europe. Koch's face appeared about 1927, with Monotype copying the Light and Bold in 1930. These two weights and their italics are virtually exact copies of the originals.

Po	in	t	S	iz	Case No.		
8 .							878
10							879
14							880
18							881
24							882

#### **Spartan**

Spartan Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyzfiflfffffff [(\$£,.:;'-'?!\*†‡§¶)] 1234567890

Spartan Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890 abcdefghijklmnopqrstuvwxyz fiflffffiff [(\$£,.:;'-'?!\*†‡§¶)]

Spartan Heavy

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyzfiflffffiffl [(\$£,.:;'-'?!\*†‡§¶)] 1234567890

Spartan Black

Spartan Black Condensed

Spartan Extra Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz .,:;!?()\""- 1234567890\* **Spartan**, as produced by Linotype and ATF, is equivalent to *Futura*. Although it is claimed to have been derived from several similar European faces, the differences between it and *Futura* are so slight that, for most purposes, the faces are nearly interchangeable. Linotype announced *Sanserif 52* and *Italic* early in 1939; later in the same year these faces were offered as *Spartan Black*, along with light, medium and heavy weights all with italics. Compare *Erbar Bold*. Also see *Classified Display*, Tempo Alternate, *Twentieth Century*.

Point size	Case No.		
<u>Spartan Medium</u>			
8	899		
8 (caps)	900		
12	901		
14	223		
<u>Spartan Heavy</u>			
18	894		
24	895		
60	896		
Spartan Heavy Italic			
60	898		
Spartan Black			
14	883		
24	884		
60	885		
Spartan Black Condensed			
10	886		
30	887		
48	888		
72 (caps)			
72 (lc)			
Spartan Extra BI	<u>ack</u>		
24 (caps)	173		
48	890		
48	891		
60	892		
Spartan Extra Black Extended			
48	893		

#### **Stationers Gothic**

Stationers Gothic Medium

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ&\$1234567890.,:;-"()!?

Stationers Gothic Medium and Bold were designed by Sol Hess for Monotype in 1942, and Medium in 1944, but wartime and postwar conditions delayed their release until 1948. They are similar to the Bank Gothics, following a style of squared letter popular for copperplate engraved stationary and announcements, and in effect constitute a more contemporary form of the style typified by Copperplate Gothics. Like the others, there are several sizes on each of several different bodies, making various cap-and-small-cap combinations easily practical.

Point size Case No.

Stationers Gothic Medium

24 (caps) . . . . 173

#### **Times Gothic**

### ABCDEF MINER RESIGN abcd \$123 Defective Miter

Times Gothic and Italic were shown by ATF early in the century. They are wide and moderately heavy, with the italic, especially in the lowercase, appearing to be not quite as heavy as the upright face. They have some ninteenth-century characteristics, but generally are more carefully cut. On the other hand, curved strokes are cut off horizontally, a charateristic of much more recent faces, and in fact some letters could almost be mistaken for members of the Helvetica family. They are likewise almost monotone, but are loosely fitted.

Point size	Case No.
6	1120
8	1121
10	1122
12	1123
14	1124
18	1125
24	1126
30	1127
36	1128
48	1129
60	1130

#### **Twentieth Century**

20th Century Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyzfifffl 1234567890(&\$.,-":;!?)

20th Century Medium Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyzfifffl 1234567890(&\$.,-':;!?)

20th Century Ultra Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ&.,-:;"??() abcdefghijklmnopqrstuvwxyz\$1234567890

Twentieth Century is Monotype's copy of Futura, and in display sizes is essentially an exact copy, while composition sizes are only slightly modified. Several additional versions were drawn for Monotype by Sol Hess, including Twentieth Century Bold Italic and Extrabold Italic in 1937, Extrabold Condensed Italic in 1938, Ultrabold in 1941, Ultrabold Condensed in 1944 and Medium Condensed Italic and Ultrabold Italic in 1947.

#### Point size Case No. 20th Century Medium 6 (caps) . . . . . 903 8 . . . . . . . . . 902 10 . . . . . . . . 110 20th Century Medium Italic 10 . . . . . . . . 905 10 . . . . . . . . 906 14 . . . . . . . . 907 20th Century Medium Cond. 18 . . . . . . . . 904 20th Century Ultrabold 14 . . . . . . . . 908 18 . . . . . . . . 909 30 . . . . . . . . 910 42 . . . . . . . . 911 60 . . . . . . . . 912 72 . . . . . . . . 913 72 . . . . . . . . 914 72 . . . . . . . . 987

#### **Univers**

Univers 45

ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890!?\$.,:;)"

Univers 46 Italic

Univers 46 ABCDEFGHIJKLMNOPQ125&

Univers 53

Univers 53 ABCDEFGHIJKL 125&

Univers 75

# ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

**Univers** was designed by Adrian Frutiger in 1956. Both *Univers* and *Helvetica*, with which it is sometimes confused, take inspiration from the 1896 typface *Akzidenz Grotesk*. Different weights and variations within the type family are designated by numbers rather than names, a system since adopted by Frutiger for other type designs. Compare *Helvetica*.

Po	int size	Case No		
<u>Uni</u>	<u>ivers</u>			
12		935		
12		930		
12		929		
12		932		
12		934		
12		933		
12		915		
12		931		
Uni	ivers Italic			
		936		
<u>Uni</u>	Univers 45			
10		916		
10		917		
14		918		
14		919		
14		920		
Univers 46 Italic				
10		921		
14		923		
Univers 53				
14		922		
24		924		
<u>Uni</u>	ivers Condens	ed Italic		
36		927		
Univers Condensed				
36		926		
<u>Univers Bold</u>				
36		925		

### ABCDEFGHIJKLMNTI abcdefghijklmnopqri 1234567890

**Venus Extra Bold Extended.** Originally a Wagner & Schmidt design, and some weights sold to several founders. A lineale which looks, in the upper case, like a revival of a nineteenth-century type. Capitals are of equal width. The *M* is square. The a is two-storeyed, the *g* has an open tail and the *t* a curved terminal.

**Point size Case No.** 8 . . . . . . . . . 938

#### **Script**

A script is a type based on cursive or handwriting. In the sixteenth century there was a script known as *Secretary*, which was based on an Elizabethan gothic hand. It has not survived and has not been revived, although a French type, *Civilite*, of similar style has been. The earliest Latin scripts are the *Scriptorials* of the Grover foundry which have survived. They appear in Stanley Morison's *Ichabod Dawks*. Towards the end of the eighteenth century scripts were cut based on the engraved copperplate writing. In the end the letters were made to fit so closely as to give the impression of being actually engraved lettering.

Adscript

Typo Script

Arabella

Typo Script Extended

Ariston Medium

Typo Upright

Bank Script

Bernhard Cursive

Brody

Brush

**Cloister Cursive** 

**Dorchester Script** 

Flash

French Plate Script

Kaufmann Bold

Kaufmann Script

Keynote

LIberty

Lydian Cursive

Murray Hill

Murray Hill Bold

Park Avenue

Piranesi Italic

Raleigh Cursive

Repro Script

Romany

Rondo Bold

#### **Adscript**

ABLDEFGHIJKLMNOPQRSTUVWXYZ & 1,-:;!?'.

Adscript was designed by Morris Fuller Benton in 1914. It has only a slight inclination, and the finishing stroke of each lowercase letter and some capitals in most instances meets a heavy stroke of the next letter. Giving the connected effect of continuous script, with only a slight, almost unnoticeable break in some combinations, but avoids the joining of two delicate hairlines which cause problems in most traditional script designs. *Compare* Typo Upright.

Point size	Case No.
12	300

#### **Arabella**

ABCDEJGHTJKLMUCPQu
RSJUVWKYZ 1234567890

abcdefghijklmnopgestuvwæyzchckffiflftllstøtttz

ABCDEJGHTJ

KLMUPQuRS

**Arabella** was designed by A. Drescher in 1936. It is a script with two sets of flourished capitals, the alternative set similar to swash capitals with a much larger set width. The lowercase letters have a formal appearance taken to an extreme with the f and r.t

Poi	in	t	s	iz	Case No.		
18							301
18							
24							
36							

#### **Ariston Medium**

## ABCDEFGHTJKLMNOPQRST. abedefghijklmnopqrstuvwxyz\$123456

**Ariston Medium.** A script originally cut in three weights (matrices of the bold were destroyed in the war), with abrupt variation in colour. The capitals are flourished. In the lower case the thin, hair-line upstrokes take off from the feet of the down strokes. Ascenders are of moderate height, and descenders rather short.

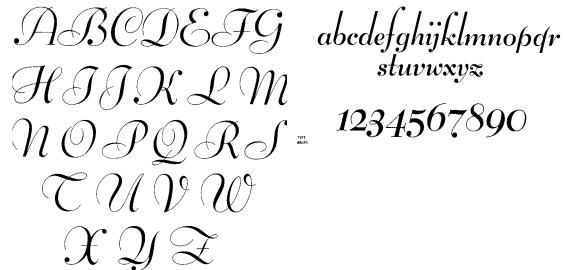
Point size								Cas	se	No.
18										

#### **Bank Script**

ABCDEFGHIJK LMNOPQRITUVWX abcdefghijklmnopqrstuvwxyz .,=:;!?&\$1234567890 abcdefghijklmnopqrstuvwxyz abcdefghijklmnopqrstuvwxyz Bank Script is a formal, tradional Spencerian script, designed in 1895 for BB&S by James West. It is a medium weight and seems to have served as a model for the heavier *Commerical Script* and the light *Type Script* which came along later. Like many scripts of the day, Bank Script was designed with several lowercase alphabets to be used with a singular set of capitals; of these only the original (No.1) set has endured. No. 2 lowercase had a larger x-height than No.1, while No. 3 was both higher and wider.

Ро	in	t	s	iz	Case No.		
14							303
18							304
24							305
36							306
48							307

#### **Bernhard Cursive**



stuvwxyz

1234567890

Bernhard Cursive was designed by Lucian Bernhard in 1922 for Bauer Type Foundry. It features overly tall,, serif-less ascenders with relatively small descenders. Compare Liberty.

Ро	int size	Case No
18		308
24		
30		309
36		310

### ABCDEFGH99KLMNOPQRSTUUWXY3 abcdefghijklmnopqrstuwxy3 1234567890

**Brody** was designed by Harold Broderson in 1953 for ATF as part of the company's effort to replace its delicate old connecting scripts with contemporary lettering styles. Compare *Kaufmann, Brush* and *Repro Script*.

#### **Brush**

ABCDEJGH99KLMNOP2RS7UVWXY3&%'csis's ETh abcdefghijklmnopgrstuvwxyz\$\$1234567890\$..-::""!?().t thtt

**Brush** was designed in 1942 by Robert E. Smith as one of ATF's group of contemporary scripts, intended to replace designs from the early part of the century. This one has a handlettered, freely-drawn appearance, with the letters joined skillfully so the connections are not obvious. Compare *Brody, Hauser Script, Kaufmann, Repro Script.* 

Poi	nt size	9	Case No.
12			312
14			313
18			314, 315
24			316
24			317
30			318
36			319
36			320
42			321
48			322
48			323
60			324
60			325
72			326
72			327

#### **Cloister Cursive**

Cloister Cursive

ABCDEF9HIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvvwwxyzfffiflf[[()&\$.,-"":;!?1234567890

Cloister Oldstyle was designed by Morris Fuller Benton in 1913 and released by ATF early the next year. It follows closely the noted roman face used by Nicolas Jenson in 1470, but is slightly heavier. Cloister Cursive was cut in 1922. It has the same lowercase and figures as Cloister Italic, with a more freely designed set of capitals.

Point size	Case No.
18	328
24	329

#### **Commercial Script**

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz.,=:;''!?'s&\$1234567890 **Commercial Script** is a typical Spencerian script, designed by Morris Fuller Benton in 1906 and cut by ATF in 1908. It is a connecting face, similar to Bank Script but heavier and with fewer flourishes. It has continued in popularity, and is still shown in recent ATF specimens. Compare Bank Script, Typo Script.

Ро	int size	Case No.	
24			1214
30			1212
36			1213
48			1214

#### Coronet

ABCDEJGHJJKLMMOPQRSJUVWXYZ JJ T abcdefghijklmnopgrstuvwxyz\$1234567890.,-:;"-[[()!!E % 1/4 1/3 1/2 2/3 3/4

Coronet and Coronet Bold are popular script types designed by R. Hunter Middleton in 1937 for Ludlow, taking full advantage fo the 17-degree mats of the Ludlow system. The bold in particular has been popular with newspapers and most other applications of Ludlow equipment around the world. Fonts of separate type have been cast by secondary suppliers. Compare Trafton Script, Stylescript.

Point size Case No.

#### **Dorchester Script**

# ABCDEFGHIJKLMNOPQRS TUUWXY abcdefghijklmnopqrstuvwxyz

**Dorchester Script** was designed by M. Wilke for the English Monotype Corporation and may be based on *Grover Script*, an 18th century face. *Dorchester* was considered a visiting card script in that it mimicked contemporary handwriting rather than a more formal script.

Po	int size	Case No.
14		330
18		331
36		332

#### Flash

## ABCDEFGHIJKLMNOPQRSTUVWXYZ \$\$1234567890¢ abcdefghijklmnopqrstuvwxyz.,-:;' ""!?&

**Flash** is an informal brush-drawn script face cut by Monotype in 1939. It was the first face designed by Edwin W. Shaar, who designed *Flash Bold* the following year. The lighter weight is somewhat similar to *Dom Diagonal*, cut later by ATF. Also compare *Balloon*.

Point size	Case No.
18	529
24 (caps)	530
30	531
36	532

#### **French Plate Script**

abcdefghijklmnopgrsturwxyz \$1234567890 .,-;'!? o'c r r. rs. s'

French Plate Script (or French Plate) was designed by Sidney Gaunt for BB&S in 1904. It is an upright script, otherwise similar to the same founder's *Wedding Plate Script*. Both derived from types cut by Mayeur of Paris which were based on Eighteenth-century engravings. Both are connecting scripts, the former being similar to *Typo Upright*. Inland Type Foundry showed a similar *French Script* in 1905, patented by William Schraubstadter and later listed by ATF.

#### **Gillies Gothic**

## ABCDE FGHIJK LMNOPQRSTUVWXYZE abcdefghijklmnopgrstuvwxyz.,;;-!?1234567890\$'"" (Th

**Gillies Gothic** is an unusual monotone cursive style, rather than a gothic. It was designed by William S. Gilles of New York City in 1935 in two weights, but cast only by Bauer in Germany. It is somewhat similar to *Kaufmann*, but is not a connected script.

Point	size	Case	No.

24 . . . . . . . .

#### **Kaufmann Script**

Kaufmann Script

ABCDEGGHIJKLMNOP2RSTUUWXY3
abcdefghijklmnopgrstuwwxyz's 1234567890&\$.,-`'"":;!?\$-

Kaufmann Bold

ABCDEGGHIJKLMNOP2RSTUVWXY3
abcdefghijklmnopgrstuvwxyz's 1234567890&\$.,-\'\\":;!?¢.

**Kaufmann Script** and *Kaufmann Bold* are a pair of monotone connecting scripts designed by Max. R. Kaufmann for ATF in 1936. The Joints are well managed to provide the appearance of smooth, flowing handlettering, while presenting a contemporary look and high degree of legibility. *Swing Bold* on Monotype appears to be an exact copy of *Kaufmann Bold*. Compare *Gillies Gothic*; *Brush*. Also see *Balloon*.

#### Point size Case No. Kaufmann Script 18 . . . . . . . . 346 24 . . . . . . . . 347 36 . . . . . . . . 348 36 . . . . . . . . 349 48 . . . . . . . . 350 Kaufmann Bold 10 . . . . . . . . 334 12 . . . . . . . . 335 14 . . . . . . . . 336 14 . . . . . . . . 337 14 . . . . . . . . 338 18 . . . . . . . . 339 18 . . . . . . . . 337 18 . . . . . . . . 24 . . . . . . . . 24 . . . . . . . . 340 24 . . . . . . . . 341 30 . . . . . . . . 342 36 . . . . . . . . 343 48 . . . . . . . . 344 60 . . . . . . . . 345

#### **Keynote**

## abcdefghijklmnopgrstuowxyziseresorosthtt ":.-'!!' \$1234567890£

**Keynote** is an informal brush script, designed by Willard T. Sniffin for ATF in 1933. The face's name was suggested by the political campaigns of the designer. Inclination is slight, allowing it to be cast on straight bodies with little overhang. Compare *Raleigh Cursive* by the same designer.

Ро	int size	Case No
24		351
30		352
36		353
48		354

#### Liberty

ABCDEFGHIJKLWNOPQRSTUVWXYZE abcdefghijklmnopdrstuvwxyz \$1234567890 .,=:;'!?

**Liberty** was designed by Willard T. Sniffin for ATF in 1927 to counter the importation of *Bernhard Cursive*, which it greatly resembles. It differs in the crossbars of *A* and *H*, which have loops in them; the hooked ascenders of *b*, *d*, *h*, *l*, and some lesser details. But it is an unconnected script with very small lowercase letters and very tall ascenders. On Intertype it is know as *Lotus*. Also compare *Pompeian Cursive*.

Ро	in	ıt	S	Case No.					
12									355
14									356
14									357
18									358
18									359
24									360
30									361
36									362
48									363

#### **Lydian Cursive**

## ABCDEFGHIJKLMNOPQKSTUVWXYZ\$1234567890 abcdefghijklmnopqrstuvwxyz.,-:;''"!?eL&

Lydian is a popular calligraphic style designed by Warren Chappell for ATF. The lighter weight and italic were designed in 1938; bold and italic in 1939. The family has the appearance of being lettered with a broad pen held at a 45-degree angle, but the ends of vertical strokes are square, improving legibility and stability. This is probably the most popular thick-and-thin serifless letter of American origin. Compare *Czarin, Stellar, Radiant, Optima, Samson, Valiant.* 

Lydian Cursive was drawn by the same designer in 1940. Although it gives the appearance of having been drawn with the same sort of pen as the regular series, it is freer and more calligraphic.

Ро	in	t	S	Case No			
24							364
36							365
36							366
42							367
48							368

#### **Murray Hill**

Murray Hill

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz..::--\*\*\*\*!?&()%\$1234567890°\*

Murray Hill Bold

ABCDETGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz.,;;--'""!?&()%\$1234567890¢\*

Murray Hill and Murray Hill Bold were designed by Emil Klimpp for ATF about 1956. They are smart, free flowing, modern, nearly vertical scripts, whose letters are not connected. Their informality has made them popular for advertising as well as for stationery and announcements, while their nearly complete lack of kerns has make them durable, practical, and easy to set. The name, incidentally, is said to have come from a New York telephone exchange before the days of all numeric dialing, serving an area of the same name in which many large advertising agencies were located.

Po	int size	Case No.
Mu	rray Hill	
14		369
18		370
18		371
Mu	rray Hill Bold	
18		372
24		373
30		374
48		375
72		

#### **Park Avenue**

#### ABCDEFGHIJKLMNOPQRSTUVWXYI

abcdefghijklmnopgrstuvwxyz.,-:;"!?&£eres \$1234567890

ABCD&GHIJKLMN OP QRSTUVWXYZ\$1234567890 abcdefghijklmnopgrstuvwxyz.,-:;""!?

Park Avenue is a script design by Robert E. Smith, cut by ATF around 1933. It is not quite a joining script, although some letter combinations seem to do so. Lowercase is rather small, with long ascenders, some of which have an open loop. It was adapted to Intertype in 1939, in a version that departs remarkably little from the original. It is popular for stationery and announcements. Baltimore copied the foundry version as *Belair*, while several other suppliers cast fonts from Intertype matrices. Compare *Parkway Script, Piranesi Italic, Raleigh Cursive.* 

Po	in	Case No				
12						376
14						377
18						378
24						379
24						380
30						381
36						382
42						383
48						384
60						385
60						386
72						387

#### Piranesi Italic

## ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstt\_uvwxyzctst \$1234567890.,=:;''!? ABCDEFGHIJKLMNOPQRSTUVWXYZ&

Piranesi was designed by Willard T. Sniffin for ATF in 1930. It is a very delicate roman with long ascenders and rather short descenders and is named for an eighteenth-century Itanlian engraver. Other versions were added by Morris Fuller Benton: Piranesi Italic, also in 1930; Piranesi Bold Italic in 1931; and Piranesi Bold Roman in 1933. The italics have a more calligraphic feeling, especially in the cursive capitals, but a separate set of Plain Capitals—essentially a slanted version of the roman—was produced for the italics. Piranesi italic, with regular cursive capitals, was also made by Intertype under the name Minuet.

Po	oint size C	Case No
<u>Pi</u>	ranesi Italic	
18	3 3	88
18	3 3	89
<u>Pi</u>	ranesi Bold Itali	<u>c</u>
18	3 4	21

#### **Raleigh Cursive**

## ABCDEFGHIJKLMONOPQRÆSCTUVWXYZ abcdefghijklmnopgrstuvwxyz 1234567890\$.,-:;"!!! ar er ir as es is us &

Raleigh Cursive was designed by Willlard T. Sniffin for ATF in 1929, but not introduced until 1930. It has a pen-drawn quality with precise lowercase letters which don't quite connect and flourshed capitals. There are two versions of capital *R* and *T*, and several lowercase ligatures, as shown. Sizes over 36 point were discontinued in the late 1940's. Compare *Park Avenue*, *Piranesi Bold Italic*.

Point size Case No.
10 416
12 417
14 418
18 419
24 390
30 391
36 392
42 420
48 393

#### **Repro Script**

ABCDEFGH99KLMNOPQRSJUUWXYZ
abcdefghijklmnopgrstuuwxyz..:;-""!?&(1%\$1234567890\$...

**Repro Script** was designed by Jerry Mullen in 1935 for ATF. It is informal, but not as much as *Brody*, which is another of the foundry's attempts to replace its delicate old traditional scripts with contemporary faces. Compare *Brody*, *Brush*, *Kaufmann Script*.

Ро	int size	Case No.
30		394
30		395
36		396
60		397

#### Romany

ABCDETGHIJKLMNOPQRSTUVWXYZ& a abcdeafghijklmnopgrstuvwxyz 1234567890 \$?!.,;'-'

**Romany** was designed by Alfred R. Bosco for ATF around 1934. There is an alternate e as shown, also an alternate A which is similar to the lowercase form. The F has no crossbar and could be taken for a T except in context. Compare *Keynote, Brody, Repro Script*.

**Point size Case No.** 48 . . . . . . . . 398

#### **Rondo Bold**

## ABCDEJGHDJKLMNOPQRSEUWWXYZ abcdejghijklmnopgrotuvwxyz 1234567890

Rondo was designed by Stefan Schlesinger and Dick Dooijes for the Amsterdam Continental Typefoundry in 1948. The letters give the appearance of having been done with an obliquely cut, chisel-edged pen or broad pencil. The lower-case letters show a heavy upright stroke consistently through the alphabet with the exception of the *f*.

**Point size Case No.** 48 . . . . . . . . 399

#### **Typo Script**

Typo Script

ABCDEFGHIJKLMNOPQRSTUVWXYZ o's 1/5/1,-;:'!?V \$1234567890

Typo Script Extended

 **Typo Script** and *Typo Script Extended* were designed by Morris Fuller Benton and cut by ATF in 1902, originally as *Tiffany Script* and *Extended*. They are a refinement of popular nineteenth-century scripts. They are similar to *Bank Script* and *Commercial Script*, but lighter and more delicate. Inland's *Invitation Script* was very similar to *Typo Script Extended*. Also see *American Script, Formal Script, Plate Script*.

Typo is a group of ATF faces, most of which have little or no relation to each other except that all are intended for use on stationery, invitations, and other social printing. All are imitative of the work of copperplate and steelplate engravers. Several members of the group were originally named *Tiffany*; the name was changed late in 1906, although a few faces were shown with the earlier name as late as 1909.

Poi	in	t	S	iz	e				Case No
Тур	0	Si	cr	ip	<u>t</u>				
14									400
18									401
18									402
18									403
24									404
30									405
36									406
36									407
Тур	0	Si	cr	ip	t	E	xt	er	nded
12									408
14									409
18									410
24									411
30									412

#### **Typo Upright**

ABCDEFGHIJKLM NOPQRSTUVWXYZ PTh Tu abcdefghijklmnopqrstuvwxyz dho'r's of rs ,,.-;:'!?& \$1234567890

**Typo Upright** is Morris Fuller Benton's 1905 interpretation of a popular style of vertical *French Script*, introduced by ATF as *Tiffany Upright*. It is the only such design suitable for adaptation to keyboard slug casting, called *Lino Script* and *Interscript* by the two leaders in that field. The lowercase of this face is more nearly a conventional script while the caps show the French influence. *Typo Upright* was copied by Western as *Society Script*. Also see *French Plate Script*.

Typo is a group of ATF faces, most of which have little or no relation of each other except that all are intended for use on stationery, invitations, and other social printing. All are imitative of the work of copperplate and steelplate engravers. Several members of the group were originally named Tiffany; the name was changed late in 1906, although a few faces were shown with the earlier name as late as 1909.

Point size	Case No.
14	413
18	414
18	415

#### **Display**

Ad Lib
Balloon Bold
Balloon Extra Bold
Balloon Light
Broadway
Cartoon
Comstock
Contour No. 6
Dom Casual
Empire
Freehand
Gallia
Gill Sans Cameo Ruled
Gill Sans Shadow
Glamour
Greeting Monotone
Headline Open
Huxley Vertical
Neon
Onyx
Phenix
Whedons Gothic Outline

### ABCDEEFGHIJKLMNNOOPQRRSSTTUVWXYZ aabccdeeffgghijkllmmnoopqrrssttuvwxyz 12345678900

**Ad Lib** was designed by Freeman Craw in 1961 for American Type Founders, in response to the new photolettering techniques. It is aligned so that several characters can be inverted to form additional alternates, such as *u* for *n* and vice versa. *Compare Samoa*.

Point size	Case No.
60	500

#### **Balloon**

Balloon Light

ABCDEFGHIJKLMNOPQRSTUVWXYZE \$1234567890 ..-::'!?""

Balloon Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ \$1234567890&.,-:;\"\"!?

Balloon Extra Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ \$1234567890&.,-:;\""!?

Balloon is a family of italic capitals in three weights, designed by Max R. Kaufmann for ATF in 1939. They feature a plain, unadorned, handlettered appearance, as though carefully drawn with a brush or round lettering pen. In fact the working name of the series in the foundry was Speedball Light, Bold, and Extra Heavy, after a popular brand of lettering pens. Although featuring capital alphabets only, they are cast giving them an unnecessarily large shoulder. This allows them to be used with the lowercase of the same designer's Kaufmann Script, which matches the two lighter weights. The name comes from the "ballons" used to enclose converstion in comic strips. Compare Cartoon.

Point size	Case N									
Balloon Light										
10	509									
12	509									
	509									
18	510									
24	510									
30	510									
36	511									
48	511									
60										
72	512									
96	513									
<u>Balloon Bold</u>										
10	125									
12 (caps)	501									
14 (caps)	502									
24	504									
30	503									
36	505									
48	506									
Balloon Extra Bold										
12	507									
18										
24										
	508									

#### **Broadway**

### ABCDEFGHIJKLMNOPQRSTUVWXYZ.,-:;"!?& abcdefghijklmnopqrstuvwxyz\$1234567890

**Broadway** was designed by Morris Fuller Benton in 1927 and introduced in 1928. It is a serifless face of extreme thicks and thins, designed with no lowercase and thus is very large on the body. The following year it was duplicated by Monotype, when Sol Hess added a lowercase alphabet with virtually no descenders. ATF discontinued its version in 1954. Compare *Boul Mich*.

Point size Case No.

12 (caps) . . . . 514

## ABCDEFGHIJKLMNOPQRSTUVWXYZ& 1234567890 \$¢?!.,:;-\*()

**Cartoon** is an informal face, its name suggested by the lettering in comic strips. Its two weights were drawn by Howard Allen Trafton, New York designer, in 1936 and hand cut and cast by Bauer Type Foundry in Germany It is one of the few faces by American designers that was not cut and cast in this country. Compare *Balloon*.

Ро	in	t	s	iz	Case No.		
12							515
18							515
24							516
36							516

#### Comstock

### ABCDEFGHIJKLMNOPQRSTUVWXYZ&-:;'!? abcdefghijklmnopqrstuvwxyz\$1234567890

Comstock, sponsored by A.H. Comstock of Omaha and created by Inland Type Foundry in 1902 and later revived by ATF in 1957. It is a medium-weight conventional gothic, distinguished by a hairline surrounding each letter. The G lacks a crossbar, typical of many nineteenth-century gothics. In 1911 a copy of Comstock was issued by Bauer in Germany under the name Astoria.

Ро	in	t	s	iz	Case No.		
12							517
14							518
18							519

#### Contour No. 6

#### ABCDEFCHIJKLMNOPQRSTUVWXYZ.,:;-'12&\$1234567890

Contour is a group of outline faces issued by Marder, Luse & Co., Chicago type foundry in 1888-89. Several faces were copied by Monotype, and some of these are still produced by the secondary typefounders who cast from those mats, although not always under the original names. Contour No. 6 is an outline of Condensed Gothic. in 1892, Marder, Luse and Co. joined the merger that formed American Type Founders Company. Also see Modern Gothic Condensed Outline, Gothic Outline Title and Whedons Gothic Outline.

**Point size Case No.** 42 . . . . . . . . 163

#### **Dom Casual**

## ABCDEFGHIJKLMNOPQRSTUVWXYZ\*1234567890\*&?% abcdefghijklmnopqrstuvwxyz.,-:;! \_ThTT#ssflff""

**Dom Casual** is a very informal, contemporary design with a brush-lettered effect, produced by Pete Dom (Peter Dombrezian) for photolettering and cut by ATF about 1952 at the instigation of Steve Watts. There are several unusual ligatures but no f-ligatures except as shown. Compare *Flash, Trend, Balloon.* 

Ро	int size	Case No.
18		520
24		521
30		522
36		523
48		524
48		525
60		526

#### **Empire**

## ABCDEFGHIJKLMNOPQRSTUVWXYZ.,-;" !?&\$1234567890

**Empire** was deigned by Morris Fuller Benton and issued by ATF in 1937. It is a thick-and-thin, extra-condensed, serifless face, with an unusual emphasis on vertical strokes, although it is not a bold face. There is no lowercase.

Point size									Case No.
36									177
60									176
72									527
72									176
96									528

#### **Freehand**

ABCDEFGHLJKLMNOPQRSTUUWXYZ& abcdefghijklmnopqrstuvwxyz 1234567890\$ fffiflffiffi.,-;;'!?

**Freehand**, a face based on pen-lettering and derived from Old English, was designed for ATF by Morris Fuller Benton in 1917. The working title before release was *Quill*. Compare *Civilete*, *Motto*, *Verona*.

Point size	Case No.
30	533
36	534
48	. 535

#### Gallia

#### AABCDEEFGHIJKLMNOPQRRSITUVW \$1234567890.~::"!?8'I XYZ

**Gallia** is a unique decorative letter designed by Wadsworth A. Parker for ATF in 1927 and copied by Monotype the following year. It is a severe thick-and-thin style, with main strokes divided by two white lines into a thick and two thin lines. For use as initals or terminals, there are flourished alternate forms of several letters. Compare *Modernistic*.

Point size							Case No.	
12								530
14								536
18								530
24								299.25

#### **Gill Sans**

Gill Sans Cameo Ruled

Gill Sans Shadow

#### **ABCDEFGHIJKLMN**

**Gill Sans** was designed by Eric Gill in 1927-30 with a single uppercase weight released in 1928. Well established as a sculptor, graphic artist and type designer Gill took inspiration from Edward Johnston's *Johnston* typeface for London Underground.

Point size	Case No.				
Gill Sans Cameo	Ruled				
36	537				
48	537				
Gill Sans Shadow					
42	961				
72	961				

#### Glamour

## $\label{lem:abcdefghijklmnopqrstuvwxyz} \textbf{ABCDEFGHIJKLMNOPQRSTUVWXYZ\& abcdefghijklmnopqrstuvwxyz} \ \$1234567890 \ .,-:;'!?()-*""+($

**Glamour** is the Monotype copy, released in 1948, of Corvinus, designed by Imre Reiner for Bauer Type Foundry in Germany around 1930. Compare *Eden*.

Point size Case No.
10 538
12 539
14 540
18 541
24 542
30 543
36 544

#### **Greeting Monotone**

ABCDEFGHIJKLMNOPQRSTUUWXYZ& FT Mabcdefghijklmnopqrstuvwxyz \$1234567890 .,-:;'!?'n Le g

**Greeting Monotone** is a novelty face designed by Morris Fuller Benton for ATF in 1927, and later copied by Intertype. The lowercase is very small, and many characters have a peculiar triangular shape.

Ро	int size	Case No.
12		1029
14		547
14		548
14		1027
18		1028
24		1029

#### **Headline Open**

## ABCDEFGHJKLMNOPQRSTUVWXYZ.-:'!? abcdefghiiklmnooppqqrstuvwxyyz\$1234

**Headline Open** is an imported typeface cast by the Typefoundry Amsterdam. See also *Contour No.6, Whedons Gothic Outline.* 

**Point size Case No.** 62 . . . . . . . 549

#### **Huxley Vertical**

## ABCDEFGHIJKLMNOPQRSTUWXYZE \$1234567890

**Huxley Vertical** was designed by Walter Huxley for ATF in 1935 and expressed the modernism of the day. Strokes are uniformly light throughout, center strokes are low and extended to the left, and there are alternate round versions of several letters. Compare *Agency Gothic, Vernen*.

Point size	Case No.
18	550
18	551
24	552
24	553
30	554
30	555
36	556
36	557
36	574
48	558
48	575
60	559
72	560
72	186
84	576
120	576

#### Neon

## ABCDEFGHIJKLMNOPORSTUVWXYZ ..!?& <> () \$1234567890

**Neon** was designed by Willy Schaefer for the the C. E. Weber Foundry in Germany in 1936. It was copied by the Pittsburgh's National Type Foundry, which later became Neon Type Foundry. Compare *Umbra*.

Point size Case No. 18 . . . . . . . . 42

## ABCDEFGHIJKLMNOPQRSTUVWXYZ.,-:;"()!?&%\$\$1234567890 abcdefghijklmnopqrstuvwxyz

**Onyx** was designed by Gerry Powell for ATF in 1937. It is essentially a modernization of *Modern Roman Bold Extra Condensed*, and could well be called an extra condensed version of *Ultra Bodoni*. Linotype classifies the face with *Poster Bododni*, their equivalent to *Ultra Bodoni*. *Onyx* is also cast by the Amsterdam Foundry as *Arsis*.

Point size	Case No.
18	561
18	562
18	563
24	577
24	564
30	565
30	578
36	566
36	579
42	567
48	568
48	580
60	569
60	581
72	570
72	582
96	583

# ABCDEFGHIJKLMNOPQRSTUVWXYZ& abcdefghijklmnopqrstuvwxyz \$1234567890 .,-:;'!?

**Phenix** was designed by Morris Fuller Benton for ATF in 1935. It is the same founder's and designer's *News Gothic Extra Condensed* with several characters redesigned in the "round" fashion of the time. It is similar to *Jefferson Gothic*, derived earlier from the same source by Monotype. Baltimore Type called it *Tourist Extra Condensed*.

Ро	int size	Case No
24		584
30		585
36		586
48		587
60		588
72		589

#### **Whedons Gothic Outline**

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrsfuvwxyz 1234567890 &\$G£%.,--;\*\*!?----())\*\* Whedons Gothic Outline was designed by Whedon Davis in 1965 while he was ATF staff designer as a contemprary interpretation of the gothic letterform. It is a condensed face, with flat-sided round letters which emphasize the veritical appearance, and is nearly the only modern American gothic available in outline form. The short dash and center dot appear in two sizes to work with either caps or lowercase. A solid version was planned but never completed. Compare Condensed Gothic Outline, Outline Gothic Medium Condensed.

Point size	Case No.
48	572
60	573

#### **Blackletter**

Cloister Black

Engravers Old English

Engravers Text

Typo Text

Waldorf Text

Wedding Text

Wedding Text Shaded

#### **Cloister Black**

### ABCDEFGHIJKLMLOPARSTUPYXYZ abcdefghijklmnopgrstubwxyz.,::; !?&\$1234567890 aVTU

Cloister Black was introduced by ATF in 1904. Its design is generally credited to Joseph W. Phinney, of ATF's Boston foundry, but some authorities give some or all of the credit to Morris Fuller Benton. It is an adaptation of *Priory Text*, an 1870s version of *Caslon Text*, modernizing and eliminating the irregularities of that historic face, and making it one of the most popular versions of Old English. Compare *Goudy Text*, *Engravers Old English*.

Ро	int size	Case No.
18		1000
18		1001
24		1002
30		1002
36		1003
36		1004
48		1003
48		1005

#### **Engravers Old English**

## ABCDEFGHIKUMNOPQRSTUPMXYZ&\$ abrdefghijklmnopqrstuvmxyzffüllfüll.,-:;'!?,,æstckæŒÆ£ 1234567890 I\$ yz

Engravers Old English is a plain, sturdy rendition of the Blackletter style commonly known as Old English. It was designed in 1901 by Morris Fuller Benton and another person identified by ATF as "Cowan", but has also been ascribed to Joseph W. Phinney. It is a modernization of *Caslon Text* and has been used widely.

The unfamiliar characters of Old English types are often misused, and the alternate forms of some letters add to the confusion. I and J are particularly subject to mix-up because they were originally the same letter and never developed a definite a disitinciton in these styes as in roman letters. Compare *Wedding Text*, a similar design in lighter weight; also *Cloister Black; Shaw Text*; *Lafayette Text*.

#### Point size Case No.

Engravers Old English						
8 1156						
10 1006						
10 1007						
10 1157						
12 1008						
12 1158						
14 1009						
14 1159						
18 1160						
24 1010						
24 1011						
24 1161						
30 1012						
30 1013						
30 1162						
36 1014						
36 1163						
48 1015						
48 1164						
60 1165						

#### **Engravers Text**

ABCDEF6HIJKLMAOPQRSTUDUXYZ abcdefghijklmnopgrstuuuxyz .,-;:'!?&\$1234567890 **Engravers Text** is a modified form of Old English, designed by Morris Fuller Benton for ATF in 1930. Heavy strokes are opened with a white line, and most of the letters are straight across at the base. Compare *American Text*.

Point size					Case No.		
12							1016
14							1017
14							1018
18							1019
24							1020

#### **Typo Text**

#### ABCDEFGHIKLMNOPQUSTUPWŁYZ& abedekghijklmnopgrskurwxyz kkikkikke \$1234567890 .,-:;'!?

**Typo Text** is a shaded Old English design, first shown by ATF as *Tiffany Text* in 1901. This may be the same face shown by Bruce Type Foundry as *Invitation Text* a short time earlier, just before that foundry merged with ATF. Hansen copied it as *Card Text*. Also see *Plate Text*, *Inland Copperplate*.

Typo is a group of ATF faces, most of which have little or no relation to each other except that all are intended for use on stationery, invitations, and other social printing. All are imitative of the work of copperplate and steelplate engravers. Several members of the group were originally named Tiffany; the name was changed late in 1906, although a few faces were shown with the earlier name as late as 1909.

Point size	Case No
12	1021
14	1022
18	1023

#### **Waldorf Text**

## abedefghijklomopgrstuvwxyz \$1234567890 .,-:;'!?

Waldorf Text is an unusual design produced by BB&S in 1914. It gives the general effect of a shaded Old English face, but is not quite Old English in style. The shading consists of parallel lines in the main strokes, as though it was lettered with a broad nib divided into several sections. It is derived from a copperplate engraving style. Compare *Dietz Text*.

Po	nt size Cas	e No
14	1024	4
18	102	5
24	1020	ô
36	102	7

#### **Wedding Text**

Wedding Text

ABCDEHGHIJKLANDPORSTHPHXYZ& K nooth abcdefghijklmnopgrstuwwxyz \$1234567890 .,-:;'!?

Wedding Text Shaded

ABCPFJGHJJKLMNOPQRSCHHWXYZ abcdefghijklmnopqrstubwxyzoc&\$1234567890.,-:;'!?

Wedding Text is a light Old English face, designed by Morris Fuller Benton and cut by ATF in 1901. It has been copied by Monotype under the same name, by Linotype as *Lino Text*, and by Hansen and Ludlow as *Society Text*, all virtually the same. Wedding Text Shaded was also designed by Benton, and cut by ATF around 1913. Compare Engravers Old English, Invitation Text, Plate Text.

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		D 1 D 11 1		VEHUS EXITA DUIU EXTERIORU 3

Rondo Bold st

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MacFarland Italic	Balloon Bold	Cooper Black	Lydian	Typo Text	Bank Gothic Medium	Cheltenham Bold Outline
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Park Avenue	Bank Gothic Medium	Dorchester Script	MacFarland Condensed	Univers 45	Baskerville Italic	Cloister Cursive
Raleigh Cursive	Bank Script	Eden Bold	MacFarland Italic	Univers 45 Italic	Bauer Bodoni Bold	Cloister Oldstyle
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Eurostile Condensed	Liberty	Sans Serif Bold	Caslon Oldstyle No. 471 Italic	Cheltenham Italic	Eurostile Extended	Huxley Vertical
Eurostile Extended	Lining Gothic Bold	Spartan Heavy		Clarendon Medium	Flash	Kaufmann Bold
Flash	Louvaine Bold Italic	Stymie Bold	24	Cloister Black	Franklin Gothic	Kaufmann Script
Franklin Gothic	Lydian	Stymie Bold Condensed	Alternate Gothic No. 1	Cloister Cursive	Franklin Gothic Condensed	Keynote
Franklin Gothic Condensed	Lydian Bold	Stymie Medium	Alternate Gothic No. 2	Cloister Oldstyle	Franklin Gothic Extra	Liberty
Franklin Gothic Extra	Lydian Bold Italic	Times Gothic	Artcraft Italic	Cloister Oldstyle Italic	Condensed	Louvaine Bold Italic
Condensed	Lydian Italic	Times New Roman Bold	Balloon Bold	Commercial Script	Franklin Gothic Italic	Lydian
Franklin Gothic Italic	MacFarland Condensed	Times Roman Bold	Balloon Extra Bold	Cooper Black	Futura Bold Condensed	Lydian Bold
Futura Extra Bold Expanded	MacFarland Italic	Times Roman Bold Italic	Balloon Light	Cooper Black Condensed	Futura Extra Bold Expanded	Lydian Bold Italic
Gallia	Murray Hill	Twentieth Century Medium	Baskerville	Cooper Hilite	Gallia	Lydian Italic
Garamond	Murray Hill Bold	Condensed	Bank Scrip	Copperplate Gothic Heavy	Garamond	Lydian Cursive
Garamond Bold	New Caslon Italic	Twentieth Century Ultrabold	Bauer Bodoni Bold	Copperplate Gothic Light	Garamond Bold	MacFarland Condensed
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MacFarland Italic	Typo Script Extended	Cloister Black	Garamont Italic	Raleigh Cursive	Bembo Italic	Craw Clarendon
Murray Hill Bold	Univers 53	Cloister Oldstyle	Glamour	Repro Script	Bernhard Cursive	Craw Modern
News Gothic Condensed	Waldorf Text	Cloister Oldstyle Italic	Gothic Outline Title No. 61	Rivoli Italic	Bernhard Gothic Light	Deepdene Italic
Nubian	Wedding Text	Commercial Script	Goudy Open	Spartan Black Condensed	Bernhard Gothic Medium	Dom Casual
Onyx		Cooper Black	Goudytype	Stymie Italic	Condensed	Dorchester Script
Palatino Italic	30	Cooper Black Condensed	Huxley Vertical	Stymie Medium	Bodoni	Empire
Palatino Semi-Bold	Alternate Gothic No. 1	Copperplate Gothic Heavy	Kaufmann Bold	Times Gothic	Bodoni Bold	Engravers Old English
Paramount	Ancient Roman	Dom Casual	Keynote	Twentieth Century Ultrabold	Bodoni Condensed	Engravers Roman Bold
Park Avenue	Artcraft Italic	Engravers Old English	Liberty	Typo Script	Brush	Eurostile Bold Condensed
Phenix	Balloon Bold	Engravers Roman Bold	Louvaine Bold Italic	Typo Script Extended	Cartoon	Flash
Raleigh Cursive	Balloon Light	Eurostile	Lydian	Wedding Text	Caslon Bold	Franklin Gothic
Sans Serif Bold	Baskerville	Eurostile Condensed	Lydian Bold		Caslon Oldstyle No. 471	Franklin Gothic Condensed
Spartan Black	Bembo	Eurostile Extended	Lydian Bold Italic	36	Caslon Oldstyle No. 471 Italic	Franklin Gothic Extra
Spartan Extra Black	Bembo Italic	Flash	Lydian Italic	Advertisers Gothic	Century Bold Condensed	Condensed
Spartan Heavy	Bernhard Cursive	Franklin Gothic	MacFarland Condensed	Alternate Gothic No. 1	Cheltenham Bold Condensed	Freehand
Stationers Gothic Medium	Bernhard Fashion	Franklin Gothic Condensed	MacFarland Italic	Alternate Gothic No. 2	Cheltenham Bold Extra	Futura Bold Condensed
Stymie Black	Bernhard Gothic Medium Cond.	Franklin Gothic Extra	Murray Hill Bold	Alternate Gothic No. 3	Condensed	Futura Bold Extended
Stymie Extra Bold	Bodoni	Condensed	New Caslon Italic	Americana	Cheltenham Bold Outline	Futura Light
Stymie Medium	Brush	Freehand	Nubian	Balloon Bold	Cloister Black	Garamond
Times Gothic	Caslon Oldtyle No. 471	Futura Extra Bold Expanded	Onyx	Balloon Extra Bold	Cloister Oldstyle Italic	Garamond Italic
Times New Roman Bold Italic	Caslon Oldstyle No. 471 Italic	Futura Oblique	Palatino Semi-Bold	Balloon Light	Commercial Script	Garamont
Times Roman Bold	Century Bold Condensed	Garamond	Paramount	Baskerville	Cooper Black	Glamour
Times Roman Bold Italic	Cheltenham Bold Extra	Garamond Italic	Park Avenue	Bank Script	Cooper Black Condensed	Gothic Condensed No. 545
Typo Script	Condensed	Garamont	Phenix	Bembo	Copperplate Gothic Heavy	Gill Sans Cameo Ruled

Goudy Bold	Pencraft Oldstyle	Bodoni	Balloon Bold	Futura Extra Bold Extended	Nubian	Alternate Gothic No. 1
Goudy Light Oldstyle	Phenix	Brush	Balloon Light	Futura Medium	Onyx	Americana
Goudytype	Raleigh Cursive	Contour No. 6	Bank Script	Garamond	Park Avenue	Balloon Light
Hadriano Regular	Repro Script	Franklin Gothic	Baskerville	Garamond Bold	Phenix	Bembo
Hadriano Stonecut	Stymie Bold	Franklin Gothic Extra	Bembo	Garamond Italic	Raleigh Cursive	Bodoni Bold Italic
Huxley Vertical	Stymie Extra Bold	Condensed	Bernhard Gothic Medium	Gill Sans Cameo Ruled	Romany	Brush
Kaufmann Bold	Times Gothic	Futura Medium	Bodoni Bold Italic	Goudy Bold	Rondo Bold	Caslon Bold
Kaufmann Script	Typo Script	Garamond	Brush	Huxley Vertical	Spartan Black Condensed	Cooper Black
Keynote	Ultra Bodoni	Garamond Italic	Cloister Black	Kaufmann Bold	Spartan Extra Black	Craw Clarendon
Liberty	Ultra Bodoni Italic	Gill Sans Shadow	Cloister Oldstyle	Kaufmann Script	Spartan Extra Black Extended	Craw Clarendon Condensed
Louvaine Bold Italic	Univers Bold	Helvetica	Cheltenham Bold Italic	Keynote	Stymie Black	Dom Casual
Lydian	Univers Condensed	Lydian Cursive	Cheltenham Bold Outline	Liberty	Stymie Bold	Empire
Lydian Bold	Univers Condensed Italic	Nubian	Commercial Script	Louvaine Bold Italic	Times Gothic	Engravers Old English
Lydian Bold Italic	Van Djick	Onyx	Cooper Black	Lydian	Wedding Text	Franklin Gothic
Lydian Italic	Waldorf Text	Park Avenue	Cooper Black Condensed	Lydian Bold	Whedons Gothic Outline	Franklin Gothic Condensed
Lydian Cursive	Wedding Text	Raleigh Cursive	Craw Clarendon	Lydian Bold Italic		Franklin Gothic Extra
MacFarland Condensed		Rivoli Italic	Dom Casual	Lydian Italic	50	Condensed
MacFarland Italic	38	Stymie Light	Engravers Old English	Lydian Cursive	Commercial Grotesque	Garamond Bold Italic
MacFarland Regular	Advertisement Grotesque	Twentieth Century Ultrabold	Franklin Gothic	MacFarland Condensed		Helvetica
News Gothic	Condensed		Franklin Gothic Extra	MacFarland Italic	54	Huxley Vertical
Nubian	Helvetica	48	Condensed	MacFarland Regular	Gothic Condensed No. 117	Kaufmann Bold
Onyx	42	Alternate Gothic No. 1	Freehand	Murray Hill Bold		Lydian
Paramount		Alternate Gothic No. 3	Futura Light	News Gothic	60	Lydian Bold
Park Avenue	Alternate Gothic No. 1	American Extra Condensed	Futura Bold	News Gothic Bold	Ad Lib	Lydian Bold Italic

Twentieth Century Ultrabold MacFarland Condensed Brody MacFarland Regular Brush 84 Caslon No. 540 (caps only) 0nyx **Huxley Vertical** Park Avenue Cheltenham Bold Extra Condensed Lydian Phenix Cheltenham Bold Outline Lydian Italic Repro Script Empire MacFarland Condensed Spartan Black **Eurostile Bold Condensed** MacFarland Regular Spartan Extra Black Franklin Gothic Spartan Heavy 96 Franklin Gothic Condensed Spartan Heavy Italic Franklin Gothic Extra Balloon Light Times Gothic Condensed Empire Twentieth Century Ultrabold Futura Bold Condensed Lydian Ultra Bodoni Garamond Bold Lydian Italic Whedons Gothic Outline Gill Sans Shadow 0nyx **Huxley Vertical** 62 Lydian Bold 120 Narrow Grotesque Lydian Bold Italic **Huxley Vertical** Headline Open Lydian Italic MacFarland Condensed 72 0nyx Alternate Gothic No. 1 Park Avenue Balloon Light Phenix Bembo

Spartan Black Condensed

Bodoni Bold Italic